# Our Speakers

## **Digital transformation leaders**

#### Siim Sikkut

Former Government CIO, Estonia, and current Managing Partner at Digital Nation

[modal\_popup\_box btnalign="center" titletext="Siim Sikkut" btntext="Read Bio" bodybg="#14145a"]Siim Sikkut is Managing Partner at Digital Nation, a digital change advisory network originating from Estonia to build future-ready digital societies around the world.

Siim led the digital government and digital policy area in the Republic of Estonia for 10 years, most recently as the Government CIO from 2017 to 2022.

He has been recognized as one of the world's TOP20 most influential people in digital government by Apolitical, and was co-founder of Estonia's groundbreaking e-Residency program.

Siim is the author of "Digital Government Excellence: Lessons from Effective Digital Leaders", a book published globally in 2022.[/modal popup box]

## Kyriakos Pierrakakis

## Minister of Education, Religious Affairs and Sports of Greece

[modal\_popup\_box btnalign="center" titletext="Kyriakos Pierrakakis" btntext="Read Bio" bodybg="#14145a"]Kyriakos Pierrakakis is the Minister of Education, Religious Affairs and Sports in the Cabinet of Kyriakos Mitsotakis and Member of the Hellenic Parliament since 2023. He is a computer and political scientist.

In 2007 he earned a Master in Public Policy from the John F. Kennedy School of Government at Harvard University and in 2009 a Master of Science in Technology and Policy from the Massachusetts Institute of Technology. He also holds a bachelor's degree in Computer Science from Athens University of Economics and Business. Currently, he is a Doctoral Candidate in Political Science at Heidelberg University.

From 2019 to 2023 he served as Minister of Digital Governance. During his tenure, he digitized and simplified government services through the development of citizen-centric digitals platforms such as *gov.gr*, Greece's single point of access to government services, digital IDs and driving licenses (*Gov.gr Wallet app*), and electronic healthcare and prescription records (*MyHealth app*). As Minister of Education, he aims to build a modern and more inclusive educational system designed to help students unlock their potential.

Kyriakos Pierrakakis was born in 1983 in Athens. He is married and has three children. He speaks English and French.[/modal\_popup\_box]

#### Tamara Srzentić

Former Minister of Digital, Media & Public Administration, Government of Montenegro; Leader of the covid19.ca.gov Digital Response, Office of Digital Innovation of the Office of California, Montenegro

[modal\_popup\_box btnalign="center" titletext="Tamara Srzentić" btntext="Read Bio" bodybg="#14145a"]With over 15+ years of experience in government reform, policy and digital transformation leadership Tamara has developed a global reputation for introducing the culture, practices and technologies of the digital era to help governments better serve the public. Tamara is a tech ambasador, entrepreneur, board director and scholar and is currently advising and supporting government leaders in the USA and Europe in gov tech, tech policy, public administration reform and digital

transformation efforts.

At the core of Tamara's mission has been empowering leaders in government, and driving culture change by introducing mindset, practices and modern digital delivery skills, building teams highly skilled in human centered design, iterative product delivery and empathetic group facilitation. She is a founder of Rebel Alliance, an open civic org that aims to empower public servants in Europe and around the world in their public service modernization and in fostering a culture of openness, learning, risk taking and psychological safety.

Tamara served as the Minister of Public Administration, Digital Society and Media of Montenegro (2020-2022). Under Tamara's leadership Montenegro government reshaped key policies and standards, propelled public private partnerships, saved money, improved services and built lasting capability for innovation and digital service delivery. Previously, over the past two California administrations Tamara championed the course for the priority policy initiatives and digital service and public transformation strategies for the world's 5th largest economy. She has built two startups for the state of California, recruited and cultivated world-class technology talent, and developed critical partnerships that changed how delivers government services tο the public.[/modal popup box]

## Mark Boris Andrijanič

Former minister of digital transformation of Slovenia. Member of the governing board, European Institute of Technology (EIT), UK

[modal\_popup\_box btnalign="center" titletext="Mark Boris Andrijanič" btntext="Read Bio" bodybg="#14145a"]Former minister of digital transformation of Slovenia. Member of the governing board, European Institute of Technology (EIT), UK[/modal\_popup\_box]

### Robyn Scott

#### CEO and Co-founder, Apolitical, UK

[modal\_popup\_box btnalign="center" titletext="Robyn Scott" btntext="Read Bio" bodybg="#14145a"]Robyn Scott is a mission-driven serial entrepreneur who co-founded Apolitical in 2015 with a vision to build 21st century governments that work for people and the planet. Apolitical is an online network and learning platform used by hundreds of thousands of public servants in 160 countries to gain new skills and find and share best practice. Identified by Fast Company as one of the world's most innovative companies, Apolitical works with universities including Oxford, the London School of Economics and Georgetown to educate public servants on the critical challenges of our time — from climate change to AI.

Robyn serves on the World Economic Forum's <u>AI Governance</u> <u>Alliance</u>, she is an ambassador for the Access to Medicine Index and an advisor to the Responsible Mining Index. She sits on the investment committee of 100x, the London School of Economics' impact accelerator, as well as being an investor in and advisor to a number of mission-driven startups. Robyn was named a World Economic Forum Young Global Leader and a Gates Cambridge Scholar. She holds a BSc in Bioinformatics from Auckland University and a Masters in Bioscience Enterprise from the University of Cambridge, where she graduated with distinction.

Robyn is a trusted advisor and thought leader on the public service. Recent speaking engagements include: the <u>Cog-X</u> London Festival 2023, FWD50 Canada 2023 and the <u>DLD Munich</u> conference 2024. She speaks on the topics of AI, climate and 21st century skills in government. Her weekly newsletter is <u>The Apolitical View</u>.

Apolitical recently launched the <u>Government AI Campus</u>, a bold new programme to prepare policymakers to lead in the age of AI.[/modal\_popup\_box]

#### Francis Maude

Founder & Co-Chair, FMA; Member, the House of Lords of the United Kingdom, UK

[modal\_popup\_box btnalign="center" titletext="Francis Maude" btntext="Read Bio" bodybg="#14145a"]Francis Maude has nearly four decades of high-level international experience in business and government.

As Minister for the UK Cabinet Office, Lord Francis Maude created the world-leading UK Government Digital Service (GDS) to lead whole-of-government digital transformation from the centre of government. With Francis's oversight from 2011-2016, GDS saved over 1.8 billion GBP through spend controls alone with a total saving of 4 billion GBP across all government IT contracts; created GOV.UK, the award-winning, single government online portal; transformed the most-used public services to fully meet the needs of users; and reformed procurement for digital products and services, stimulating the UK tech sector. As a result, the UK was ranked number 1 in the UN e-Government Development Index in 2016. He was also responsible for the creation of the world's first social investment bank, Big Society Capital.

Since leaving government in 2016, Francis has chaired FMA, a practitionerled venture that supports governments to implement reform; to save money, improve public services and build lasting capability. He recently completed a review of the governance and accountability of the British government civil service.[/modal\_popup\_box]

## **Diego Molano**

Former Minister of Information Technologies and Communications, Colombia

[modal\_popup\_box btnalign="center" titletext="Diego Molano"
btntext="Read Bio" bodybg="#14145a"]Diego Molano Vega is the
former Minister of Information Technologies and Communications

of Colombia (2010-2015). Molano created the "Plan Vive Digital", a national technology plan that transformed the Country and led Colombia to obtain in 2012 the GSMA Government Leadership Award. Recognized for his expertise in public management and digital transformation, Molano has been actively involved in harnessing technology to drive socioeconomic progress. As Minister of ICT, he has played a pivotal role in advancing Colombia's digital agenda, promoting access to technology, and fostering innovation across the country. Under his leadership, the Ministry has undertaken initiatives to expand internet connectivity, improve digital infrastructure, leapfrog digital government and services, and enhance cybersecurity measures.

He has been a Senior Advisor to McKinsey and Company, the Inter-American Development Bank, and the Wilson Center in Washington DC. He was the Chair and is the Ambassador for its Business Action to Support the Information Society (BASIS) initiative at the International Chamber of Commerce (ICC) in Paris. Molano is also Board Member of Multinational Companies and has been the President of Area Andina, a 60 thousand student university for low-income segments in Colombia, focusing in creating the talent for the digital economy. He also advices startups in Latina America and Europe.

Molano worked in Telefonica (Spain), BellSouth (now AT&T) in the US, and Ascom in Switzerland. He is an electronic engineer and economist from the Javeriana University in Colombia and has an MBA from IMD in Switzerland.[/modal\_popup\_box]

#### **Pedro Tavares**

## Former State Secretary for Justice, Portugal

[modal\_popup\_box btnalign="center" titletext="Pedro Tavares" btntext="Read Bio" bodybg="#14145a"]Since April 2022, Pedro Tavares is the Portuguese Secretary of State for Justice, heading the digital policies, both for courts and the registry systems. Previously, he worked as General Coordinator at eBUPi — Simplified Land Digital Registry Mission Unit, the

Portuguese public agency responsible for the expansion of a new cadaster and registry initiative using a digital approach. BUPi won several projects, namely Cities and Territories of the Future by APDC; Best Digital Transformation APDSI; Apolitical Global Public Service Team of the Year — Runner-Up; and OECD innovation best practice mention.

From 2015 to 2020 he was a Senior Advisor at the cabinets of the Minister of Justice and of the Secretary of State for Justice, where he managed different innovation and transformative projects and policies, including a Justice Innovation Lab, transparency and participation projects, or new digital Citizen-centric services. He acted as the Ministry's contact point for the OECD digital policies and for several international projects with the European Commission.

In the public sector, Pedro worked on innovation projects such as the new concept for the citizens' one-stop shops (Lojas de Cidadão), or the Citizens' Portal. He has had different positions focused on digital transformation and innovation, including roles managing digital services, communication, transparency and participation initiatives.

Pedro also worked in the private sector as marketing & innovation director at different IT companies, including PHC Software and Inetum.

Moreover, he was a digital marketing & communications trainer at INA and Lisbon Digital School, and a guest lecturer at Universidade Católica Portuguesa and Instituto Politécnico de Santarém.

Pedro holds a master's degree in Digital by Universidade Nova de Lisboa, a post-graduation in Business Administration by ISEG — Lisbon School of Economics & Management, a BA in Communication Studies by Universidade Nova de Lisboa and an advanced course in Digital Innovation by The University of Chicago.[/modal\_popup\_box]

## Dilia Leticia Jorge Mera

Vice Minister of Innovation, Transparency and Citizen Attention, Administrative Ministry of the Presidency, Dominican Republic

[modal\_popup\_box btnalign="center" titletext="Dilia Leticia
Jorge Mera" btntext="Read Bio" bodybg="#14145a"]Born in
Santiago de los Caballeros, Dominican Republic.

- Graduate in Law from the Pontificia Universidad Católica Madre y Maestra (PUCMM).
- Master's Degree in Law and International Relations at the Universidad Autónoma de Santo Domingo (UASD).
- Professor at the Pontificia Universidad Católica Madre y Maestra (PUCMM).
- Recognized as Outstanding Graduate in the Private Sector 2020 from the Pontificia Universidad Católica Madre y Maestra (PUCMM).

Besides her private practice focused on Family Law, she has held different positions in public administration:

- Minister Counselor in the Ministry of Foreign Affairs (2001-2005);
- Acting judge of the Children's and Adolescents' Court of the National District (2003);
- Coordinator of UN Women Programs for the Mayor's Office of the National District (2016-2020);
- Vice Minister of Innovation, Transparency and Citizen Attention of the Administrative Ministry of the Presidency of the Dominican Republic. (Since 2020)

She is recognized as a social and political activist in different movements, especially related to issues of women, children, adolescents, and vulnerable groups.[/modal\_popup\_box]

## **International organizations**

#### Carlos Santiso

Head the Digital, Innovative and Open Government division at the OECD, France

[modal popup box btnalign="center" titletext="Carlos Santiso" btntext="Read Bio" bodybg="#14145a"]Carlos Santiso has devoted his career to improving lives through better governance and digital innovation, with extensive experience in public governance and development finance. He has worked in over 40+ countries in the Americas, Africa, and Europe. Carlos currently heads the Division on Digital, Innovative and Open Government at the OECD. He also is member of the advisory committee on public governance of the United Nations and the Economic Forum on digital transformation anticorruption. He previously managed the governance practices of the Development Bank of Latin America, the Inter-American Development Bank, and the African Development Bank, recasting and resetting their strategic directions and operational focus. He also worked in government in Britain's international development ministry and the office of the French Prime Minister. He holds a PhD in political economy from Johns Hopkins University and master's degrees in public policy from Columbia University and the Institut d'Etudes Politiques of Paris.[/modal popup box]

## Miguel Porrúa

# Digital Government Principal Specialist, Inter-American Development Bank, USA

[modal\_popup\_box btnalign="center" titletext="Miguel Porrúa" btntext="Read Bio" bodybg="#14145a"]Miguel A. Porrúa is the Coordinator of the Data and Digital Government Cluster at the IFD/ICS Unit of the Inter-American Development Bank. Prior to this position, Miguel was a senior e-Government Specialist at the Organization of American States (OAS) where he managed the

Organization's e-Government portfolio. Previously Miguel was the Director of Government Relations for Latin America at the electronic government company govWorks, based in New York, where he oversaw various electronic government projects in the region. Prior to his arrival in the US, Miguel lived in Montevideo (Uruguay) where he managed projects related to the modernization of the public sector for the Spanish government (Spanish Agency for International Cooperation and Development, AECID) and the United Nations (UNDP).[/modal popup box]

#### Yolanda Martinez

# Overall Lead for GovStack Initiative, ITU Development Bureau (UN), Switzerland

btnalign="center" titletext="Yolanda [modal popup box Martinez" btntext="Read Bio" bodybg="#14145a"]Yolanda Martínez serves as the Overall Lead for the GovStack Initiative at the International Telecommunications Union, collaborating with governments in accelerating the digital transformation of their services using standard-based, reusable digital public infrastructure/building blocks. Within the public domain, Yolanda spearheaded Mexico's National Digital Strategy, oversaw the Digital Government Unit at the Federal Level, and directed the Zapopan Digital City Program at the municipal level. In the private sector, while at Deloitte Consulting, she championed numerous digital transformation projects. On the international front, Yolanda headed the Office of the Inter-American Development Bank (IDB) in Chile. She partnered with United Nations agencies and the OECD to peer review the digital government strategies across various Latin American countries. @political has recognized Yolanda as one of the top twenty most influential people in digital government. She earned her Ph.D. in information and knowledge society from the Open University of Catalonia (UOC) Master's her from Carnegie Mellon University.[/modal\_popup\_box]

### **Keyzom Ngodup Massally**

#### Head of Digital Programmes, Executive Office, UNDP

[modal popup box btnalign="center" titletext="Keyzom Ngodup Massally" btntext="Read Bio" bodybg="#14145a"]Keyzom is a former refugee now working as Head of Digital Programmes at the United Nations' lead digital development agency UNDP. As part of the Executive Office delivering on UNDP Administrator Achim Steiner's digital transformation agenda, Keyzom works with governments and digital ecosystems to shape the future of development and the role of multilaterals in digital transformation. She leads digital programmes across UNDP's network of 171 countries, catalyzing new models collaboration to create a community of ingenious people working collectively to solve complex challenges. She collaborates on frontier areas that member states face to foster new models of global digital cooperation across the UN and the multilateral system.[/modal popup box]

### Thomas E. Abell

# Director of Digital Technology for Development Division, Asian Development Bank (ADB)

[modal\_popup\_box btnalign="center" titletext="Thomas E. Abell" btntext="Read Bio" bodybg="#14145a"]Thomas Abell is the Director for ADB's Digital Technology for Development Division, which promotes the effective use of digital technology across ADB programs to improve development impact. His team works with ADB member countries in supporting the transition to the digital economy and provides assistance across many areas, including eGovernment, connectivity, tech startup ecosystems, earth observation, technology policy, and industry partnerships.

Thomas has over 30 years of professional experience in digital technology, including technology policy and strategy, software development, and systems architecture. During his 10+ years of experience in international development, he has worked

extensively across Asia, Africa and Latin America, working with governments, development organizations, NGOs and corporations. He has authored many publications on technology innovation in development, focused mainly on education, financial inclusion and agriculture. Thomas has master's degrees in engineering and management and a bachelors in engineering from MIT.[/modal\_popup\_box]

#### Gerardo Uña

Head of the FAD Capacity Development Strategy Support Team at the Fiscal Affairs Department of the International Monetary Fund (IMF), USA

[modal\_popup\_box btnalign="center" titletext="Gerardo Uña" btntext="Read Bio" bodybg="#14145a"]Gerardo Una is the Head of the FAD Capacity Development Strategy Support Team at the Fiscal Affairs Department of the IMF. As a Senior Economist he provides technical assistance to IMF's member countries on treasury management, public investment management, and digital solutions to improve fiscal management. Currently he is leading digital innovations and public financial management initiatives at the Fiscal Affairs Department with the support of Bill & Melinda Gates Foundation.

Prior to joining the IMF, he worked at the Ministry of Finance of Chile, the Ministry of Finance of Argentina, and the Ministry of Finance of Paraguay. He holds a bachelor's degree in Economics from the University of Buenos Aires, Argentina, and Executive Program Certification in Artificial Intelligence: Implications for Business Strategy from the Massachusetts Institute of Technology (MIT).[/modal\_popup\_box]

#### Barbara Ubaldi

Head of Digital Government and Data Unit and Deputy Head of Open and Innovative Government Division, OECD

[modal\_popup\_box btnalign="center" titletext="Barbara Ubaldi"
btntext="Read Bio" bodybg="#14145a"]Barbara leads the work on

the digital transformation of governments, which includes any initiative leveraging digital technologies and data (including AI) to enhance openness, efficiency and innovation in governments. She is responsible for country reviews, for monitoring the implementation of the OECD Recommendations on Digital Government Strategies, on Enhancing Access to and Sharing of Data, and on Digital Identity, as well as for the OECD OURdata Index and Digital Government Index.

Barbara served for eight years as Programme Officer within the United Nations Department of Economic and Social Affairs. She gathered extensive experience working on ICT, data and knowledge management for development. A Fulbright Scholar, Barbara holds a M.S. on Public Administration from Northeastern University in Boston. Apolitical listed Barbara among the 2018 and 2019 TOP 20 most influential figures on Digital Government worldwide.[/modal\_popup\_box]

## Daniel Ortega Nieto

Lead Governance Specialist and Program Manager of the World Bank's GovTech and Public Sector Innovation Program

[modal\_popup\_box btnalign="center" titletext="Daniel Ortega Nieto" btntext="Read Bio" bodybg="#14145a"] Daniel Ortega Nieto Is a Lead Governance Specialist and Program Manager of the World Bank's GovTech and Public Sector Innovation Program. The Program provides direct support to operations and convenes key stakeholders to promote the use of foundational and frontier tools and technologies with the goal of transforming the way governments operate, deliver services, and interact with citizens. Before this responsibility, Daniel was based in Jakarta, where he managed Indonesia's Public Financial Management Multi-Donor Trust Fund, the Bank's largest single-country governance trust fund and in-country governance team. In this capacity, he supported reforms in budgeting, treasury, civil service, Govtech and data analytics, and accountability. Previously, he led the □□public sector management operations

in Brazil. During his tenur in Brasilia, he designed and led the Pro-Gestão Program, a US\$1 billion credit line to improve fiscal and public financial management across Brazilian states. Daniel led the development of DeCODE, an evidencebased system that uses machine learning to leverage data to help anticipate and solve delivery challenges, and the Governance Risk Assessment System which uses artificial intelligence for extracting 200+ firm-level and agency-level corruption risk red-flags. He has worked across regions and Governance issues, supporting projects and analytical work in Argentina, Bangladesh, Colombia, Croatia, Ecuador, Kenya, Mexico, Mozambique, and Uruquay, among others. Before joining the World Bank, he was an advisor to the Mexican Vice Minister of Foreign Affairs, a consultant to the Inter-American Bank, and the United States Ministry of Labor and the Agency for International Development. He has conducted research at Harvard and Sciences-Po universities. Daniel graduated from El Colegio de México, holds a Master's degree in Development Management from the London School of Economics (Chevening fellow), and holds a PhD in Public Policy and Government from Georgetown University (Fulbright fellow).[/modal popup box]

#### Rudi Borrmann

## Director Open Government Partnership Local program, Brussels

[modal\_popup\_box btnalign="center" titletext="Rudi Borrmann" btntext="Read Bio" bodybg="#14145a"]Rudi is the director of the Open Government Partnership Local program. Previous to this role he was Undersecretary of Public Innovation and Open Government at the Cabinet Office of Argentina from 2015 to 2019. In this position, Rudi was in charge of the National Open Government Strategy, developing Argentina's first open data infrastructure, advancing open government reforms with three open state action plans and running LABgobAR (the National Government Lab) to support capacity building and innovation projects using user-centered design with more than 30.000 government officials involved. In 2018 he chaired the

Digital Economy task force during Argentina's presidency of the G20. In 2012 he directed the Open Government Strategy for the City of Buenos Aires, advancing projects in open data, citizen participation, civic tech, open government and digital transformation.[/modal\_popup\_box]

## Giulio Quaggiotto

#### Strategic innovation Advisor, Prime Minister Office, UAE

[modal\_popup\_box btnalign="center" titletext="Giulio Quaggiotto" btntext="Read Bio" bodybg="#14145a"]Giulio Quaggiotto was until recently the Head of Strategic Innovation for UNDP. Giulio's career includes stints at Climate KIC, Nesta, WWF and the World Bank, among others. He was also the manager of the Jakarta Lab of the UN Global Pulse, a flagship innovation initiative of the United Nations Secretary-General on big data for public policy.

Giulio's most recent work has focused on portfolio approaches to system transformation. He is an MIT Research Fellow with a focus on lead user innovation and a Policy Fellow with UCL Institute for Innovation and Public Purpose (IIPP). He tweets @gquaggiotto

https://rsdsymposium.org/giulio-quaggiotto/[/modal popup box]

## Natalia Laguyas

## Senior Specialist, Institutional Engagement Unit at the Inter-American Development Bank, USA

[modal\_popup\_box btnalign="center" titletext="Natalia Laguyas" btntext="Read Bio" bodybg="#14145a"]Natalia works on bringing startup innovation to the public sector. She is currently in charge of the GovTech agenda and co-leads Source of Innovation, an alliance that promotes innovation in the water and sanitation sector. She has considerable experience working with governments, NGOs, and the private sector to plan and carry out initiatives across Latin America and the Caribbean.

In her prior positions, Natalia concentrated on cluster and value chain development, as well as small business development through public-private partnerships.

She has been establishing cross-sector alliances and creating new strategies to effectively accomplish development goals for more than 15 years.

Natalia completed postgraduate studies in economics and urbanism in Argentina and Spain after earning a degree in economics from the University of Buenos Aires.[/modal\_popup\_box]

#### Mara Balestrini

### Digital Transformation Lead Specialist, IADB Lab, USA

[modal\_popup\_box btnalign="center" titletext="Mara Balestrini" btntext="Read Bio" bodybg="#14145a"]Mara Balestrini is an expert in Human-Computer Interaction (HCI) with 15 years of experience in planning and executing digital transformation and innovation projects. She currently works at the Innovation Laboratory of the Inter-American Development Bank, BID Lab, where she coordinates the implementation of the digital transformation program, provides advice on the use of disruptive technologies in operations, and is a member of the fAIr LAC initiative for the ethical development and use of artificial intelligence in the region. Before joining IDB Lab, Mara was an advisor to the Cabinet of the Secretary of State for Digitization and Artificial Intelligence of the Government of Spain and CEO of the innovation consultancy Ideas for Change.

Mara holds a Ph.D. in Computer Science from the University College London (UCL) and a master's degree in Cognitive Systems and Interactive Media from Pompeu Fabra University (UPF). She is a member of the board of the Institute for Advanced Architecture of Catalonia (IAAC) and a researcher at the Public Governance Center of ESADE (EsadeGov). Her work has been recognized at ACM CHI, ACM CSCW, Ars Electronica, among others, and has been featured in international media such as

the BBC, The Guardian, The Financial Times, and El País.[/modal popup box]

#### Charles Blanco

#### Senior Public Sector Specialist at the World Bank, USA

[modal\_popup\_box btnalign="center" titletext="Charles Blanco" btntext="Read Bio" bodybg="#14145a"]Senior public sector specialist and senior member of the World Bank's Global GovTech Unit. More than 28 years of experience in business process improvement, information and communication technologies (ICT), public sector modernization and digital transformation (DT). Master in Business Administration, Bachelor in Informatics and Computer Science, Specialist in Tax Administration, Public Management and Change Management.

Core member of the GovTech Maturity Index (GTMI) and the Global Solutions Group for Domestic Resource Mobilization and Public Administration of the World Bank.

Co-author of ICT methodologies and interactive tools for the assessment of Infrastructure Needs, Automation, Information Security and Core Government Systems.

Former international consultant for different international organizations such as the Inter-American Development Bank, the Inter-American Center of Tax Administrations, United Nations and National Director of Tax Modernization in Bolivia.

Leader in successful projects of digitalization, transformation and technological modernization in public administration for several regions/countries (Panama, Dominican Republic, Costa Rica, Paraguay, Bolivia, Colombia, Croatia, Moldova, Montenegro, Nicaragua, Trinidad and Tobago, Suriname, St. Vincent and the Grenadines, Pakistan, Afghanistan, Bangladesh, Poland, Uganda, Ghana, Vietnam, Cameroon and Georgia among others).[/modal\_popup\_box]

## **Enrique Zapata**

Coordinator of Data Intelligence, Govtech, and Open Government at the Development Bank of Latin America and the Caribbean, Mexico

[modal\_popup\_box btnalign="center" titletext="Enrique Zapata" btntext="Read Bio" bodybg="#14145a"]Enrique Zapata, Coordinator for Govtech and Artificial Intelligence at the Development Bank of Latin America and the Caribbean (CAF), is one of the main drivers of govtech development in Latin America and the world. He is the author of various publications and articles related to the ecosystem, public policy, govtech contracts, and investment.

He had a 10-year career in the Government of Mexico, where he served as Head of the National Digital Platform Unit at the National Anticorruption System and Director General of Open Data at the Presidency, launching the country's first AI public policy.

He is a member of the Board of Directors of the Open Data Charter, recognized as one of the 100 global leaders in public policy by Apolitical magazine, and a Govtech Groundbreaker by GLASS. Currently, he is a doctoral candidate in public administration at INAP in Mexico, holds a master's degree in public policy from the University of Oxford, a master's degree in data science from the University of Ávila, and a bachelor's degree in International Relations from the Universidad Iberoamericana.[/modal\_popup\_box]

## Miguel de Corral

Senior Operations Officer | Fragility, Conflict, and Violence Group | World Bank, Kenya

[modal\_popup\_box btnalign="center" titletext="Miguel de Corral" btntext="Read Bio" bodybg="#14145a"]Miguel is a Senior Operations Officer in the World Bank's Fragility, Conflict, and Violence (FCV) Group. In this role, Miguel focuses on

providing strategic and analytical support to World Bank country teams to more effectively address the underlying drivers and impacts of FCV. His current area of focus includes examining FCV dynamics in Somalia, Kenya, and the Horn of Africa region. Previously, he was part of the core team that developed the World Bank Group's first FCV Strategy, and also helped to establish the Global Concessional Financing Facility — an international platform to support middle-income countries address the development challenges posed by refugee crises. Miguel has experience in international organizations working on development and conflict-related issues, and holds a Master's degree in Public Policy from the Harvard Kennedy School.[/modal\_popup\_box]

#### Alfonso Fernández de Castro

#### Resident Representative at UNDP, Uruguay

[modal\_popup\_box btnalign="center" titletext="Alfonso Fernández de Castro" btntext="Read Bio" bodybg="#14145a"]United Nations Development Programme Resident Representative (UNDP) in Uruguay. He has more than 25 years of experience in development cooperation at the United Nations. Previously to this position he served in Paraguay as UNDP Deputy Resident Representative between 2018-2022. Alfonso held regional responsibilities acting as Chief Business Solutions & Operations at the Regional Center for Latin-America & the Caribbean (2014-2018) and working at the Regional Center for Southern & Eastern Africa (2006 – 2008).

He also was appointed Advisor to the Strategy and Policy Unit of the UNDP Bureau of Management in New York.

Alfonso joined UNDP in 2002 and has worked extensively in the Americas, Africa, and Europe.

Fernández de Castro holds a degree in Business Administration from the Autonomous University of Madrid and holds a Master in innovation and leadership management from the MIT Sloan School

## Javier Madariaga

## Senior Consultant of the Discovery Unit at IDB Lab, Argentina

[modal popup box btnalign="center" titletext="Javier Madariaga" btntext="Read Bio" bodybg="#14145a"]Javier Madariaga is a researcher and Consultant specializing in Public Policy and Digitalization. He focuses on identifying opportunities and innovative trends to strengthen the public sphere. Currently, he serves as a Member of the Board of GovTech LATAM de BID Lab Program and is a founding member of the Multisectoral GovTech Iberoamerica Network. Passionate about co-creating cutting-edge solutions, he provides guidance on public innovation programs and the development of GovTech ecosystems. With over 17 years of experience, he has led the design and implementation of cooperation and development projects in Latin America, Africa, and the Middle East. As a researcher, Javier analyzes the impact of new technologies in key areas such as urban economy, the environment, and social organization. He holds a degree in Economics from the Universidad Católica de Argentina (UCA) and has completed postgraduate studies in Public Policies and Social Programs at the Universidad Torcuato Di Tella (UTDT) and the Pontificia Universidad Católica de Chile (PUC).[/modal popup box]

#### Bruno Monteiro

# Policy Analyst at the OECD Observatory of Public Sector Innovation, France

[modal\_popup\_box btnalign="center" titletext="Bruno Monteiro" btntext="Read Bio" bodybg="#14145a"]Bruno Monteiro is Policy Analyst at the OECD Observatory of Public Sector Innovation, where he is the Cluster Lead on "Innovation in Public Services". He is managing the project "Improving civic participation with emerging technologies" led by Portugal, Spain and the Netherlands and implemented by the OECD — OCDE with support from DG REFORM (European Commission).

Previously, he was the coordinator of LabX — Experimentation Lab for Public Administration, an unit of the AMA — Administrative Modernisation Agency (Portugal).

He holds a PhD in Sociology (University of Porto), having been a doctoral and post-doctoral fellow with the support of the National Foundation for Science and Technology (Portugal).[/modal popup box]

# Technology directors, CTOs, CIOs, CDOs - International

## Santiago Garces

#### Chief Innovation Officer of the city of Boston, USA

[modal popup box btnalign="center" titletext="Santiago Garces" btntext="Read Bio" bodybg="#14145a"]Santiago "Santi" Garces, driven by early experiences in his native Bogotá, Colombia, has dedicated his career to optimizing government efficiency and effectiveness. As the Chief Information Officer (CIO) for the City of Boston, he leads the Department of Innovation and Technology (DoIT), striving to make it an engine of transformation by employing data science and human-centered design. With a robust history in civic tech roles, including pivotal CIO positions in South Bend and Pittsburgh, Santi has won the Bloomberg's Mayor Innovation project for the Commuter's Trust and has played an instrumental role in citywide technological advancements. A multilingual and a tech-savvy innovator, Santi has also co-founded a nonprofit, enFocus, aimed at creating innovative solutions for government industry. His leadership, spanning and planning, sustainability, and technological infrastructure, continues to shape the cities he serves towards a more efficient, inclusive, and technologically advanced future.[/modal popup box]

#### Natalia Aristimuño Pérez

Director of Digital Enablers & Innovation at the European Commission's Directorate-General for Digital Services (DIGIT).

btnalign="center" titletext="Natalia [modal popup box Aristimuño Pérez" btntext="Read Bio" bodybg="#14145a"]Ms. Natalia Aristimuño Pérez is currently Director of Digital Enablers & Innovation at the European Commission's Directorate-General for Digital Services. Before appointment as a Director, she was responsible for the Interoperability Unit. Her past experience combines different Head of Unit positions in the domains of delivering solutions for human resources, decision-making, document and knowledge management. Since she joined the European Commission in 2000, she has been involved in developing user-friendly solutions for public administrations and the European Commission itself. She graduated Deusto University (Bilbao, Spain) with IT background and has a deep knowledge of the business domains she works with.[/modal popup box]

## Daphnée Nostrome

## Director, Channel Strategy, Government of Canada

[modal\_popup\_box btnalign="center" titletext="Daphnée Nostrome" btntext="Read Bio" bodybg="#14145a"]Daphnée Nostrome is a seasoned change leader with 20 years of experience dedicated to driving the promotion of innovative digital practices. Her expertise spans government, not-for-profit sectors, and community projects.

In her current role as Director, Channel Strategy, Office of Chief Client Experience Officer, Service Canada, she is focused on developing organizational models, growing service design and delivery capabilities and cultivating cultures that facilitate accessible, future-focused service delivery.

Previously, she served as the Director, Digital Talent Strategy, Benefit Delivery Modernization Programme, Service Canada. She also worked at the Ontario Digital Service, where she was Sr Manager, and Founder of a digital training team that launched record-breaking initiatives.

Previous speaking engagements include FW50, Policy Ignite, GovConnect, NYC[x] Innovation Fellows program (Mayor's Office of the Chief Technology Officer), Haiti Tech Summit, and Diversity in Digital Services.[/modal\_popup\_box]

#### Joy Bonaguro

Former Chief Data Officer, State of California and the City of San Francisco, USA

[modal\_popup\_box btnalign="center" titletext="Joy Bonaguro"
btntext="Read Bio" bodybg="#14145a"]

Joy Bonaguro has spent her career working at the nexus of data, design, technology, and policy. Most recently, Joy served as Chief Data Officer of the State of California with an overarching goal to improve government use of data. She established the Office of the CDO along with a suite of statewide data services. Prior to her state role, she was responsible for scaling internal systems, data, information security at Corelight, a high-growth cybersecurity startup funded by Accel and General Catalyst. Prior to Corelight, she served as the first Chief Data Officer for the City and County of San Francisco, where she pioneered multiple initiatives to introduce data science, streamline data access, improve data management, and boost capacity to use data. Before that, Joy developed technology, cyber and privacy policy across the Department of Energy's National Laboratory System. Her career started in New Orleans with seven years designing and managing the development of information systems to support planning and decision-making for local governments and nonprofits. Joy earned her Master's degree from UC Berkeley's Goldman School of Public Policy and her Bachelor's in Mathematics and Philosophy from Tulane University.

[/modal\_popup\_box]

#### Sorin Ducaru

### Director, the European Union Satellite Centre, Romania

[modal\_popup\_box btnalign="center" titletext="Sorin Ducaru" btntext="Read Bio" bodybg="#14145a"]Ambassador Sorin Dumitru Ducaru is the Director of the European Union Satellite Centre (SatCen) since June 2019. He has previously held the position of NATO Assistant Secretary General and Head of the NATO Emerging Security Challenges Division, as well as the positions of Romania's ambassador to NATO, USA and to the UN in New York. He also assumed various positions in the Romanian Ministry of Foreign Affairs (MFA) such as: spokesperson of the MFA, director of the Minister's Office and head of the Directorate for Strategic Affairs. Ambassador Ducaru's professional background reflects a quite rare blend of technical and political studies. He is holding degrees in Applied Electronics & Computer Studies (BS, Bucharest Polytechnic University), Political Science & International Relations (M.Phil, University of Amsterdam) and International Economic Relations (Ph.D, Academy of Economic Studies, Bucharest). He has been intensely engaged intellectually and professionally bridging the technology-policy gap and addressing the impact of technology upon security. Ambassador Ducaru has been also engaged in academic and scientific activity, as associate or guest lecturer at the National University for Political Studies (Bucharest, Romania), NATO Defence College (Rome, Italy), Kennedy School of Government, Harvard University (Cambridge, USA), Leiden University (The Netherlands). He is the Honorary Chairman of the Scientific Board of the New Strategy Center (Bucharest), European Council of Foreign Relations Member, Advisory Board Member of Digital Society Institute (Berlin), the NATO Cybersecurity Centre of Excellence (Tallin), and former Senior Fellow at the Hudson Institute (Washington DC). In 2002, Ambassador Ducaru was awarded the title of "Ambassador of the Year" by the Romanian MFA and, in 2008, the rank of Knight of the National Order "The Star of Romania" by the president of Romania. He is

#### Denise Linn Riedl

#### Chief Innovation Officer of South Bend, Indiana, USA

[modal popup box btnalign="center" titletext="Denise Linn Riedl" btntext="Read Bio" bodybg="#14145a"]Denise Linn Riedl is the Chief Innovation Officer (CIO) for the City of South Bend, Indiana and head of the City's Department of Innovation & Technology where she manages innovation, IT, digital services, data, and CX. Before joining the City of South Bend in 2019, Riedl held a variety of civic technology positions at the local and federal level. Riedl was the Ecosystem Development Manager for the Chicago-based City Tech Collaborative (formerly the Smart Chicago Collaborative) where she led the Connect Chicago Fund, the Chicago Data Collaborative, and the Array of Things Civic Engagement Project. Riedl also worked in the Spectrum Auctions Division of the US Federal Communications Commission and was a Fellow at the Benton Institute for Broadband & Society. Writings include Inclusion of Underserved Residents in City Technology Planning (2018), The Next Generation Network Connectivity Handbook (2016), The Chicago School of Data (2018), and Toward Inclusive Urban Technology (2020). Riedl received her B.A. from the University of Virginia and her M.P.P from the Harvard Kennedy School of Government.[/modal popup box]

#### Nicolas Diaz

## Chief Innovation and Data Officer of the city of Syracuse, USA

[modal\_popup\_box btnalign="center" titletext="Nicolaz Diaz" btntext="Read Bio" bodybg="#14145a"]As the Chief Innovation & Data Officer for the City of Syracuse, NY, Nicolas leads a team of innovators, data-analytics experts, and change makers to improve internal processes and deliver better services to citizens. He is also in charge of building and implementing a long-term data strategy and digital transformation at Syracuse.[/modal popup box]

## **Gemma Schepers**

#### CEO, Smart Mobility at the City of Amsterdam, Netherlands

[modal\_popup\_box btnalign="center" titletext="Gemma Schepers" btntext="Read Bio" bodybg="#14145a"]At this moment I am working for the Innovation Office (CTO) of the City of Amsterdam. Working in an innovative and vibrant team provides me with the energy to strive for a future-proof, green and resilient Amsterdam. In the CTO, we work with short-term experiments in living labs cooperatively with citizens and market parties. Currently, I commit myself to the digital transition in the field of Smart Mobility with a strong focus on secure data exchange between all stakeholders in the Smart Mobility eco-system. Mobility data is an essential building block to arrive at a livable future city. Mobility generates freedom and does not stop at borders. To create a European, connected, and green mobility network, we must connect the local networks and move together towards a new way of multimodal travel. In this process, mobility data is vital. Mobility data, however, also entails risks, especially if we start linking datasets on a European scale. That is why I am committed to ensuring privacy and security in this transition so that everyone will soon be able to travel safely, greener, and more comfortably throughout Europe. [/modal popup box]

#### João Luiz Carabetta

## Chief Data Officer of the City of Rio de Janeiro, Brazil

[modal\_popup\_box btnalign="center" titletext="João Luiz Carabetta" btntext="Read Bio" bodybg="#14145a"]João Carabetta serves as the Chief Data Officer for the city of Rio de Janeiro. He holds a degree in Physics and a Master's in Mathematical Modeling from FGV. Carabetta is known for establishing the NGO Base dos Dados in 2020, which oversees a public datalake and facilitates data accessibility in Brazil. His professional journey includes roles as a consultant at the Inter-American Development Bank and as a fellow in the Data

Science for Social Good program. Additionally, he has made significant contributions to the Center for Technology and Society at FGV, merging technology with social advancement.[/modal\_popup\_box]

#### Luanna Sant'anna Roncaratti

# Digital Government Deputy Secretary at the Ministry of Management, Brazil

[modal\_popup\_box btnalign="center" titletext="Luanna Sant'anna Roncaratti" btntext="Read Bio" bodybg="#14145a"]PhD in Political Science from the University of Brasília and Specialist in Public Policy and Government Management since 2006, Luanna has been working in the innovation and digital technologies sectorsince 2013. In 2020, she won the Public Spirit Award in the Digital Government category. Currently, Mrs. Roncaratti is the Digital Government Deputy Secretary at the Ministry of Management.[/modal popup box]

#### **Alexander Holt**

# International Ecosystems, Entrepreneurship Division, Scottish Government / Founder & Co-Chair GovTech Global Alliance, UK

[modal popup box btnalign="center" titletext="Alexander Holt" btntext="Read Bio" bodybg="#14145a"]Alexander has worked for the Scottish Government since 2014. Between 2015-2019 he established the Scottish Government's CivTech Programme, Europe's first GovTech programme. In that time won/shortlisted for numerous awards including winning the Leadership Award at the Scottish Public Service Awards. Since 2020 he established and co-chairs the GovTech Global Alliance (formerly the CivTech Alliance) — a global network of similar government teams and that year was named as one of the Top 20 global leaders in GovTech. In 2021, he was listed in World Economic Forum's Agile 50 list — 50 global leaders navigating disruption. That same year, he designed and co-delivered the Alliance's COP26 Global Scale Up Programme which won Apolitical's Global Public Service Team of the Year — Climate Award, and was shortlisted for two Scottish Public sector sustainability awards. In 2023 he participated in the World Economic Forum's inaugural GovTech Network workshop in Geneva. He is a massive believer in harnessing the power of the entrepreneurial mindset to transform public service delivery and the value gained from cross-border collaboration.[/modal popup box]

## Janusz Cieszynski

## Member of the Sejm of the Republic of Poland

[modal\_popup\_box btnalign="center" titletext="Janusz Cieszynski" btntext="Read Bio" bodybg="#14145a"]Janusz Cieszynski was responsible for the biggest digital government projects that happened in Poland between 2018 and 2023.

As the deputy minister of health he implemented e-prescriptions, e-referrals and the e-patient service which still holds the record for the most users in Polish e-government history. As Secretary of State and Minister of Digital Affairs he delivered mObywatel — an app which made Poland the largest EU Member State with a fully functional e-id in July 2023. His user-oriented approach was instrumental to implementing a temporary means of identification for Ukrainian refugees which was launched within 3 weeks of the full-scale invasion. Janusz led the MoDA team that successfully negotiated terms with Intel which led to announcement of the first-ever chip manufacturing investment in Central Eastern Europe.[/modal\_popup\_box]

## Kamila Gasinska

# Strategic Partnerships Lead, GovTech Lab Lithuania (Innovation Agency Lithuania)

[modal\_popup\_box btnalign="center" titletext="Kamila Gasinska" btntext="Read Bio" bodybg="#14145a"]Kamila Gasinska is a professional in the field of strategic partnerships and innovation, currently working as the Strategic Partnerships

Lead at The GovTech Lab Lithuania (Innovation Agency Lithuania). The GovTech Lab team works in the public sector and helps governmental institutions to work together with innovative startups and companies in solving the most pressing social and public sector challenges. She joined the team in early 2020, after implementing few successful projects in the Ministry of Education, Science and Sports of Lithuania, focusing on tech solutions to fight bullying at Lithuanian schools. Since then, Kamila has been at the forefront of different national and international GovTech initiatives, working closely with government officials and other stakeholders in both the public and private sectors. Her passion for public sector transformation is driven by her deep interest in improving the quality of services offered to citizens, and as a trained psychologist, she is committed to changing the mindset of public servants to achieve this goal.[/modal popup box]

## Orlando Rojas

### Executive Director at Chile GovLab, Chile

[modal\_popup\_box btnalign="center" titletext="Orlando Rojas" btntext="Read Bio" bodybg="#14145a"]Specialist in innovation and transformation of public institutions. He is a Public Administrator and Master in Business Engineering and Information Technologies from the University of Chile. He led projects in the Government Laboratory of Chile, currently being its Executive Director. He directed the Fiscal Expenditure Observatory and led the area of business intelligence and studies at the General Comptroller Office of Chile. Professor of Public Innovation at the Universidad de Chile and the Universidad Tecnológica Metropolitana.[/modal\_popup\_box]

#### Cintia Smith

Secretary of Innovation and Open Government of the Government

#### of Monterrey, Mexico

[modal\_popup\_box btnalign="center" titletext="Cintia Smith" btntext="Read Bio" bodybg="#14145a"]Dr. Cintia Smith is the Secretary of Innovation and Open Government at the Government of Monterrey, in Mexico. She holds a Ph.D. in Philosophy with a focus on Political Science from the Autonomous University of Nuevo León, Mexico; a master's degree in Science with a specialization in Communication from the Monterrey Institute of Technology and Higher Education, Mexico; and a bachelor's degree in Political Science from the Catholic University of Córdoba, Argentina.

She is the author and co-author of publications on political communication and public policy in specialized journals in Mexico, Spain, and Argentina. In 2016, she was awarded the UANL 2016 Research Prize (Social Sciences).

Currently, in her role as Secretary of Innovation and Open Government for the Government of Monterrey, she leads the implementation of open and digital government practices at the local level. Key projects under her leadership include end-to-end digitization of processes and services, the management and exchange system of big data and geospatial data, the open data system, participatory budgeting, and the construction of the Local Open Government Action Plan in partnership with the Government of the State of Nuevo León. She is also a member of the Government Advisory Council of the Open Wallet Foundation.

In the academic sphere, over the course of the current year, she has completed high-level programs such as the "Executive Program on Implementing Public Policy" at the Harvard Kennedy School and the "Bloomberg Harvard City Leadership Initiative." These achievements underscore her commitment to excellence and continuous learning to lead innovative initiatives in the public sector.[/modal popup box]

## Olga Lucía Alfonso

# Director of environmental authority of Tolima (CORTOLIMA), Colombia

[modal\_popup\_box btnalign="center" titletext="0lga Lucía Alfonso" btntext="Read Bio" bodybg="#14145a"]Master in Business Administration from Universidad Externado de Colombia, specialist in Information and Communication Systems and Logistics Management, Economist.

She has experience in National and Territorial Public Management, specifically in the design and implementation of Public Policies and investment projects in ecosystemic conservation, risk management, climate change, land use planning and public finance issues.

She has extensive knowledge in formulation and implementation of projects of the General System of Royalties, especially in Science, Technology and Innovation and Social Appropriation of Knowledge.

She has served as a leader of major initiatives in the public and private sector, advised the Ministry of Information Technology and Communications on issues of the General System of Royalties in ICT aspects.

She was Secretary of Finance and Secretary of Planning and ICT of the department of Tolima, where she stood out for promoting an equitable, competitive and sustainable department, ensuring the fulfillment of resources with transparency and efficiency.

She was also a member of the board of directors of RAP-E, where she contributed to the construction and structuring of environmental and climate change projects, including the preservation and conservation of moorlands.

She also advised the Mayor's Office of Ibagué and was a professor of higher education, among others.

Since 2020 she has headed the environmental authority of

Tolima, and has been re-elected for the 2024 — 2027 term thanks to her great results. Together with her technical team, she has managed to transform the Regional Autonomous Corporation into an efficient, transparent and close to the people entity, always ensuring the protection and conservation of the department's natural resources.[/modal\_popup\_box]

#### Luciano Crisafulli

# Founder and CEO of the Govtech Innovation Laboratory of Córdoba, Argentina

[modal\_popup\_box btnalign="center" titletext="Luciano Crisafulli" btntext="Read Bio" bodybg="#14145a"]Luciano is the Founder and CEO of the Govtech Innovation Laboratory of Córdoba (Argentina), CorLab. CorLab has been a driver of the city's govtech policy, contributing to the transformation of the local public sector and placing the city at the forefront of govtech programs. In CorLab, Luciano successfully led the design and execution of the pioneering Córdoba Smart City Fund, recognised by OECD, CAF and IADB Lab as the first govtech fund in Latin America.

Luciano is an Economist (Universidad Nacional de Córdoba). He holds a Master in Economic Development (Universidad Internacional de Andalucía) and a Master in Political Management (Universidad Católica de Córdoba). He is an undergraduate and postgraduate Professor in Universities of Argentina, Perú and El Salvador, specialising in Economics and Innovation. Also, he is an internationally recognised influencer, sharing insights on topics within public innovation and govtech.

In the private sector, Luciano worked in Alaya Capital, a Latam venture capital firm, and he led open innovation processes for medium and big companies.[/modal\_popup\_box]

### Rafael de Fassio

#### Attorney of the State of São Paulo, Brazil

[modal\_popup\_box btnalign="center" titletext="Rafael de Fassio" btntext="Read Bio" bodybg="#14145a"]State attorney and lead counsel for Science, Technology and Innovation at the São Paulo State Government, Brazil. Former consultant to the IDB for Public Procurement of Innovation in Brazil and LATAM. LLM and PhD candidate (University of São Paulo) and Fellow (AI and machine learning) at the World Economic Forum.[/modal\_popup\_box]

#### Faisal Shahzad

## Project Director of the Public Sector Modernization Project of the Province of Khyber Pakhtunkhwa, Pakistan

[modal\_popup\_box btnalign="center" titletext="Faisal Shahzad" btntext="Read Bio" bodybg="#14145a"]Mr. Faisal Shahzad is a development professional having extensive experience of working with public sector organization i.e. Central Govt. Sub-National Govt., World Bank, USAID in Pakistan. He has been engaged on steering critical public sector innovation and GovTech programs with the Government of Khyber Pakhtunkhwa, Pakistan with respect to integration, processes harmonization, business process review mapping, implementation of digital governance transformation for paperless govt. key processes, rolling out of digital literacy program for govt. officials and preparation Enterprise Architecture Framework and Roadmap.[/modal\_popup\_box]

#### Laura Halenius

# Project Director, Competitiveness through data, The Finnish Innovation Fund Sitra, Finland

[modal\_popup\_box btnalign="center" titletext="Laura Halenius" btntext="Read Bio" bodybg="#14145a"]Laura Halenius is the Project Director of the Roadmap for a Fair Data Economy project. She and her team believe that Finland is well placed to seize the opportunities of the data economy by making fair

and sustainable use of data a significant competitive advantage.

Laura has over 15 years of experience in creating social change and communications management. She holds a Master's degree in economics and business administration.

Previously Laura worked as the Senior Lead for social marketing and public relations for Sitra's <a href="IHAN® - Human-driven data economy project">IHAN® - Human-driven data economy project</a>. As the lead of the IHAN project, Laura among other things, developed the concept of fair data economy and policy recommendations in collaboration with stakeholders. She also headed <a href="Finland's national Gaia-X">Finland's national Gaia-X</a> strategy work.

Feel free to contact Laura if you want to know more about the road map work, fair data economy and its potential as well as sustainable technologies as a future competitive advantage.

Laura's curious mind means she spends her free time reading everything she can get her hands on and spending time with family and friends.

Laura believes that when it comes to making big social changes, collaboration is power. This requires respect for different opinions and dialogue, two of Laura's two guiding lights.

[/modal\_popup\_box]

## Juan C. Sánchez Delgado

## Security and Planning Director, Spanish Space Agency

[modal\_popup\_box btnalign="center" titletext="Juan C. Sánchez Delgado" btntext="Read Bio" bodybg="#14145a"]Brigadier General Juan Sánchez Delgado is currently serving as the Acting Director of the Spanish Space Agency, where he is Director of Security and Planning. His work focuses on achieving the space-related objectives set out in the National Security

Strategy, the National Aerospace Security Strategy, and the EU and NATO strategies and policies.

He graduated from the Air Force Academy in 1990. Transport pilot and Armed Forces General Staff graduate, he has extensive experience in air operations, logistics, planning and programs management.

Before joining the Spanish Space Agency, he was appointed advisor to the Deputy Air and Space Force Chief of Staff. In that position he led the works on the Air Force Space Strategy and the creation of the Space Command within the Air and Space Force structure.[/modal\_popup\_box]

#### Mikheil Chikviladze

## Deputy Head of the Analytical Department at the Georgia Revenue Service, Georgia

[modal\_popup\_box btnalign="center" titletext="Mikheil Chikviladze" btntext="Read Bio" bodybg="#14145a"]Mikheil Chikviladze is a highly accomplished professional with a solid background in business administration, data processing and analytics. Armed with a Ph.D. in Business Administration from Ivane Javakhishvili Tbilisi State University, Mikheil brings a wealth of expertise and hands-on experience to the everevolving landscape of the Georgian Revenue Service.

Currently, Mikheil serves as the Deputy Head of the Analytical Department, playing important role towards increasing analytical capabilities and digitalization level of the tax administration.

Throughout his career, Mikheil has led and contributed to crucial projects, like the Large Taxpayers Office, Automatic VAT Refunds, Tax Gap calculations, developing small Data Warehouse, crafting Key Performance Indicators for ongoing programs and so on.

Mikheil finds intersection of tax administration and modern

technology as an exciting space, a place where every challenge is an opportunity and every innovation is a step towards a better future.[/modal popup box]

#### Niall Brennan

Senior Advisor for Data Strategy to the Director, Centers for Disease Control and Prevention (CDC), USA

[modal\_popup\_box btnalign="center" titletext="Niall Brennan" btntext="Read Bio" bodybg="#14145a"]Niall Brennan is the Senior Advisor for Data Strategy to the CDC Director. In this role, he provides guidance to the CDC Director on the multibillion dollar CDC Data Modernization Initiative (DMI), as well as working directly with CDC Centers and Offices to accelerate implementation of the DMI.

Prior to coming to CDC, Brennan was Chief Analytics and Privacy Officer at Clarify Health, where he led Clarify's analytics and informatics strategy. He joined Clarify following his role as president and CEO of the Health Care Cost Institute, from 2017–2022, and previously served as the Chief Data Officer at the Centers for Medicare & Medicaid, from 2010–2017, where he led the Obama administration's healthcare transparency efforts, built an advanced analytics enterprise, and played a key role in implementing numerous Affordable Care Act provisions, including the Qualified Entity Program and the Physician Payments Sunshine Act.

Brennan is a graduate of Georgetown University's MPP program and has an undergraduate degree from University College Dublin. He is married to Myra and has two children, Niamh (22) and Eoghan (17), who he inflicted difficult-to-pronounce Irish names upon. He is proud to be a native of Ireland, an immigrant, and a naturalized US Citizen.[/modal\_popup\_box]

## Ana García-Hernández

### Senior Policy and Research Manager at J-PAL Europe, Spain

[modal\_popup\_box btnalign="center" titletext="Ana García-Hernández" btntext="Read Bio" bodybg="#14145a"]Ana Garcia-Hernandez is a Senior Policy and Research Manager at J-PAL Europe, where she works in partnership with the Ministry of Inclusion, Social Security and Migration in Spain and the Center for Monetary and Financial Studies (CEMFI). The partnership aims to generate evidence through multiple randomised evaluations of Social Inclusion and use it to inform policymaking in Spain.

Ana has served as a principal investigator and co-investigator for several randomised evaluations and other studies on women's political participation, girls' access to education and empowerment, and ethics in development research in Uganda, Zambia, and Colombia. She has also been an Inter-American Development Bank (IDB) consultant.

Before joining J-PAL, Ana was a postdoctoral researcher in a position shared between Innovations for Poverty Action (IPA) Colombia and Universidad del Rosario. Ana holds a Ph.D. in Economics from NOVA SBE, an M.Sc. in Specialized Economic Analysis from Barcelona School of Economics, and a BSc in Economics from Carlos III University. Before her doctoral studies, she worked as a Senior Research Associate for Innovations for Poverty Action (IPA) in Uganda. At IPA, she managed randomised evaluations in governance and gender.[/modal\_popup\_box]

## Alfonso Campenni

# **Buenos Aires City Government, Argentina**

[modal\_popup\_box btnalign="center" titletext="Alfonso Campenni" btntext="Read Bio" bodybg="#14145a"]Alfonso is a blockchain and web3 advisor in the Secretariat of Innovation and Transformation. He leads the Growth and Ecosystem team building the digital trust framework (QuarkID), and he teaches

in the web3 master program at <a href="Metapro Academy">Metapro Academy</a> and at ITBA.

He has developed programs for community engagement and web3 technical adoption in disadvantaged neighborhoods in his hometown of Buenos Aires, working with DAOs and projects funded by the Inter-American Development Bank (IDB).[/modal\_popup\_box]

## Isabel Rioja-Scott

### Economic Counselor, U.S. Embassy Madrid, Spain

[modal\_popup\_box btnalign="center" titletext="Isabel Rioja-Scott" btntext="Read Bio" bodybg="#14145a"]Isabel is a career Foreign Service Officer with the U.S. Department of State,

currently serving as the Economic Counselor in U.S. Embassy Madrid. From

2021-2022 she served as Director for North America in the White House

National Security Council, where she helped craft the President's bilateral

agendas with Mexico and Canada and revived structures for North American

integration. She also served as Economic and Political Counselor in U.S.

Embassy Panama City, focusing on illicit finance, geostrategic security issues,

and maritime affairs, and was Deputy Director in the Bureau of Western Hemisphere Affairs' Office of Policy Planning and Coordination (WHA/PPC), which fields regional issues in the Western Hemisphere. She also served as Political Counselor and Trade Officer in U.S. Embassy Mexico City from 2012-2016 during trade agreement negotiations under the Trans-Pacific Partnership.

Prior assignments include serving as Commercial Attaché in the U.S. Embassy in Tunisia during the Arab Spring and as a Dean and Virginia Rusk Fellow at Georgetown University, where she studied development issues in the Americas. She was a Watch

Officer in the State Department Operations Center, which informs the Secretary of State and manages breaking global crises, and served in the U.S. Embassies in Caracas, Venezuela and Santo Domingo, Dominican Republic.

She has served as co-chair and was a founder of Balancing Act @ State, an employee

organization that advocates for policies that enhance productivity and diversity. She also helped create the Bureau of Western Hemisphere Affairs' Diversity and Inclusion Council.

Isabel was born and raised in Madrid, Spain, but moved to Tucson, Arizona at an early age. She holds a B.A. in international relations and history from the University of Pennsylvania, and also studied at the Chinese University of Hong Kong. She is fluent in Spanish and speaks French.[/modal\_popup\_box]

### Ichwan Makmur Nasution

# Head of Center for International Affairs, Secretariat General of Ministry for Communication and Informatics of Indonesia

[modal\_popup\_box btnalign="center" titletext="Ichwan Makmur Nasution" btntext="Read Bio" bodybg="#14145a"]Sept 2021 — Now: Head of Center for International Affairs, Secretariat General of Ministry for Communication and Informatics of Indonesia June 2020 — Sept 2021: Policy Analyst, National Public Procurement Agency of Indonesia (LKPP)

July 2017 — June 2020: Deputy Director for Management and Development of Electronic Procurement Service Unit, Directorate for Development of Electronic Procurement System National Public Procurement Agency of Indonesia (LKPP)

February 2016 - July 2017: Deputy Director for Learning Resources

Directorate for Competency Training, National Public Procurement Agency of Indonesia (LKPP)

January 2015 - February 2016: Deputy Director for Training

#### Materials

Directorate for Competency Training, National Public Procurement Agency of Indonesia (LKPP)

January 2012 - January 2015: Deputy Director for International Cooperation

Directorate for Business Climate and International Cooperation, National Public Procurement Agency of Indonesia (LKPP)

May 2009 — January 2012: Head of Business Process Section Bureau of Planning, Organization and Business Process, National Public Procurement Agency of Indonesia (LKPP)

December 2002 — May 2009: Research Scientist, Agency for Marine and Fisheries Research, Ministry for Marine and Fisheries of Indonesia[/modal\_popup\_box]

#### Olivier Delteil

# Senior Impact and Product Development at Direction interministérielle du numérique (DINUM)

[modal\_popup\_box btnalign="center" titletext="Olivier Delteil" btntext="Read Bio" bodybg="#14145a"]Olivier Delteil, based in Paris, is currently a Senior Impact and Product Development at Direction interministérielle du numérique (DINUM). In this role, he manages DINUM's participation in several European projects, including the GovTech4All project. Olivier brings a wealth of experience from previous executive positions at NGOs and Media companies. He holds a Master of Business Administration (M.B.A.) in Business Development and Innovation from Audencia Nantes Ecole de Management.[/modal\_popup\_box]

## Luis Felipe Monteiro

# Former Digital Government Secretary of Brazil from 2018 to 2021

[modal\_popup\_box btnalign="center" titletext="Luis Felipe Monteiro" btntext="Read Bio" bodybg="#14145a"]Luis Felipe Monteiro brings over 20 years of experience in the technology field, finance, and government digital transformation.

He is currently a Board Member of GLEIF, a Swiss based foundation that plays a critical role in promoting trust and transparency in the global financial markets. As the CEO of Cateno, a leading payments company in Brazil, he was responsible to achieve challenging milestones.

Previously, Luis held the position of Brazil's Digital Government Secretary. He spearheaded the digital transformation of the country, successfully aligning the objectives of senior executives, parliament, policy makers, and digital squads spread through hundreds of government agencies.

Under his guidance, two thousand digital public services were transformed, resulting in the remarkable growth of GOV.BR as one of the world's top five government platforms, serving over 150 million users. During this period, Brazil was recognized by the World Bank as the second most mature country in Digital Government. Widely regarded as an influential figure in the government and digital realms, Luis was honored by the World Economic Forum as one of the world's 50 most influential people revolutionizing government and among the 100 most influential individuals in digital government.

Moreover, his extensive background includes serving as the Chairman of the Board of SERPRO, the largest IT public company in South America, and holding positions on various other boards of directors. With a strong foundation in computer science, Monteiro's educational accomplishments include a master's degree and an MBA in information technology, and executive education programs at Georgetown and Harvard, focusing on leadership, innovation, and digital transformation.[/modal popup box]

Technology directors, CTOs, CIOs, CDOs - National

#### Fernando de Pablo

## Digital Office Director, City of Madrid, Spain

[modal\_popup\_box btnalign="center" titletext="Fernando de Pablo" btntext="Read Bio" bodybg="#14145a"]Born in Segovia, he is a Telecommunications Engineer, member of the Senior Corps of Systems and Information Technologies of the State Administration, Master in Systems Management and Information and Communications Technologies, Executive Master of Business Management by the School of Industrial Organization and Leadership Program for Public Management. Diploma of Advanced Studies in PhD in Applied Economics.

He has worked for more than a decade in the private sector in the areas of telecommunications (TELETTRA) and centres for urban traffic control and environmental pollution (SICE).

Since 1993 he has been a member of the Public Administration, where he worked in the Department of Tax Computing (1993-2005), in the Central Delegation of Large Taxpayers (2006-2009) and in the Department of Planning Institutional Relations, in the State Agency of Tax Administration. General Director on Impulse of the Electronic Administration (2009-2011), responsible for the implementation of Law 11/2007 on electronic access of citizens to public services and he has been part of the Office for the Implementation of the Reform of the Public Administration (CORA), created to fight against the economic crisis, as responsible for promoting technological measures (2013-2016). Between 2018 and 2020 he was Secretary General of Digital Administration of the Ministry of Economic Affairs and Digital Transformation, responsible for the Digital Transformation initiatives of the General State Administration and the common infrastructures that have supported the administration during the time of confinement caused by COVID-19.

He is currently General Director of the Madrid Digital Office in charge of promoting the digital transformation process in the city, digital administration and data strategy.[/modal\_popup\_box]

# Aitor Cubo

Director General Digital Transformation of the Justice Administration, Ministry of the Presidency, Justice and Relations with the Courts, Spain

<pre>[modal_popup_box btnalign="center" titletext="Aitor Cubo"</pre>
btntext="Read Bio" bodybg="#14145a"]Personal Information:
□ Born in 1978
Education:
□ Computer Engineering, Universidad Complutense
de Madrid (2001)
□ Psychology, Universidad Nacional de Educación a
Distancia (2003)
Professional Experience:
$\hfill \square$ General Director for Digital Transformation of the
Administration of Justice.
Ministry of Justice (2020 — present)
$\hfill \square$ Specialist in Government and Digital Transformation. Citizen
Services
Innovation Division. Inter-American Development Bank
(2019-2020)
$\hfill \square$ General Subdirector for the Promotion of Digital
Administration and Digital
Services. General Secretariat of Digital Administration.
Ministry of Finance and
Public Administration (2014-2019)
$\hfill \square$ General Subdirector for Programs, Studies and Promotion of
Electronic
Administration. Ministry of Finance and Public Administration
(2012-2014).
□ Project Manager. IT Manager. Director of IT Division.
Ministry of Territorial
Policy and Public Function (2006-2012).
$\hfill \square$ Admission to the General State Administration as Senior IT
Professional
(2006)[/modal_popup_box]

### Patricia Fanlo

Councilor for University, Innovation and Digital Transformation of the Government of Navarre, Spain

[modal\_popup\_box btnalign="center" titletext="Patricia Fanlo" btntext="Read Bio" bodybg="#14145a"]She holds a degree in Medicine and Surgery from the University of Zaragoza (2002) and a doctorate in Health Sciences from the Public University of Navarra (2017). She speaks English, German, and French.

She completed a Master's in Medical Direction and Clinical Management from the National University of Distance Education (UNED) in September 2022 and a Digital Transformation course from the Boston Consulting Group at the University of Virginia in August 2023.

She began her professional career as a resident doctor (MIR) in Internal Medicine at the former Virgen del Camino Hospital (2003-2008). Since 2009, she has been working as a specialist in Internal Medicine with a permanent position in the Internal Medicine Service of the University Hospital of Navarra, and since 2012, she has been the coordinator of the Systemic Autoimmune Diseases Unit and the Rare Diseases and Transition Clinic.

Her professional activities have focused on the care, teaching, and research of Systemic Autoimmune Diseases and Rare Diseases. She has undertaken various pre- and post-doctoral stays in the HIV Hospitalization Ward and Nosocomial Infections Ward at the Hospital Clínic in Barcelona, the Transplant Unit of the Pulmonology Service at the Marqués de Valdecilla Hospital in Santander, Zurich (Switzerland), the Rheumatology Unit at the Medical Policlinic in Munich (Germany), the Joslin Diabetes Center in Boston (USA), the Diabetes Summer School in Bologna (Italy), the Unit of Lupus and Vasculitis at Addenbrooke's Hospital in Cambridge (UK), and the AIDA PRECEPTORSHIP at the University of Siena, Italy.

In the academic field, she has published over 100 articles in national and international scientific journals. She has also participated as the Principal Investigator in Navarra in more than a dozen international clinical trials for the treatment of diseases such as COVID-19, Lupus, and vasculitis, and national registries, and has coordinated a national clinical trial for the treatment of severe COVID-19 during the pandemic. She is the coordinator of the Long COVID Registry in Navarra.

She has been an associate clinical professor at the Faculty of Medicine of the University of Navarra (UN) and is a Type 3 associate professor at the Public University of Navarra (UPNA) in the Department of Health Sciences for the 2023-24 academic year. She has won national awards and the VII Senior Grant from the Medical Association of Navarra in 2018.

She has also taught in master's programs at various universities, such as the University of Barcelona. Additionally, she has organized national congresses and meetings in the field of Autoimmune and Rare Diseases.

Finally, she has played a significant role in national and European scientific associations. She has been the coordinator of the Systemic Autoimmune Diseases Group of SEMI (GEAS), president of the Spanish Multidisciplinary Society of Systemic Autoimmune Diseases (SEMAIS), president of SOMYM (the Basque-Navarre-Aragonese-Riojan-Cantabrian Multidisciplinary Society of Rare Diseases and Metabolic Disorders), and is a member of the Spanish Association for the Study of Inborn Errors of Metabolism (AECOM) and the European Vasculitis Society (EUVAS).

In December 2023, she was appointed Minister of University, Innovation, and Digital Transformation of the Government of Navarra.[/modal\_popup\_box]

### Itziar Berrospe

# Director of Digital Advancement of the Digital Transformation Directorate of the Government of Navarre, Spain

[modal\_popup\_box btnalign="center" titletext="Itziar Berrospe" btntext="Read Bio" bodybg="#14145a" caption\_url=""]Itziar Berrospe is Head of the Digital Advancement Service in the Department of Universities, Innovation and Digital Transformation of the Government of Navarra. She has a degree in Telecommunications Engineering and extensive experience in public and private sector IT.

The mission of the Digital Advancement Service is to promote the digital transformation of the Navarrese administration based on 3 main pillars — data, people and citizen services.

In the field of data and AI we promote a Data Driven Government. Data initiatives are focused on decision making, the improvement of citizen services, and data-based innovation. We believe data initiatives and AI projects will bring about a substantial improvement in the quality of our digital services, moving the administration closer to citizens and helping to mitigate the digital divide.

In the "people" area, we are promoting and coordinating the Navarra Digital Training and Inclusion Plan, which seeks to provide an efficient response from the Government in terms of Digital Training for citizens and companies.

In the area of citizen services, we are fostering projects to improve citizens' digital experience, increasing accessibility and usability, for instance with the Citizen Folder.[/modal\_popup\_box]

### Adrián Escribano Vitón

# Spanish Royal Mint

[modal\_popup\_box btnalign="center" titletext="Adrián Escribano
Vitón" btntext="Read Bio" bodybg="#14145a"]Studies:

- Electrical Engineering European University of Madrid.
- Law Degree National University of Distance Education (ongoing studies).

## **Professional Trajectory:**

- CIO Support Unit National Mint and Stamp Factory.
- CIO Ministry of Foreign Affairs, European Union, and Cooperation.
- CIO Commissioner for the Tobacco Market.
- **Head of Identification and Digital Signature Area** General Secretariat for Digital Administration.

#### **Achievements:**

- Digital Identity and Digital Signature Supply for Spanish citizens without an ID card (with Passport) ongoing.
- IT Corner Provision.
- Management of Several IT Services.

[/modal\_popup\_box]

# Ángeles Marín Andreu

General Director for Policies against Depopulation, Ministry of Ecological Transition and the Demographic Challenge, Spanish Government, Spain

[modal\_popup\_box btnalign="center" titletext="Ángeles Marín Andreu" btntext="Read Bio" bodybg="#14145a"]Ángeles Marín is a Telecommunications Engineer and a Civil Servant in the Spanish State Administration.

In 2007-2012 she held various positions in the Ministry of Housing. In 2012-2024 she worked at the former Ministry of Public Works, now the Ministry of Transport. She headed the Mobility Strategy Office, was responsible for drafting of the Law on Sustainable Mobility and coordinated the investments of the Spanish Recovery, Transformation and Resilience Plan (Next

Generation Funds) within the scope of the General Secretariat of Transport and Mobility.

Since January 2024 she is General Director for Policies against Depopulation, in the Ministry of Ecological Transition and the Demographic Challenge.[/modal\_popup\_box]

### Leyre Madariaga

# Director for Digital Transformation and Entrepreneurship at the Basque Government, Spain

[modal\_popup\_box btnalign="center" titletext="Leyre Madariaga" btntext="Read Bio" bodybg="#14145a"]Leyre Madariaga was appointed Director for Digital Transformation and Entrepreneurship at the Basque Government in October 2024. Until then she was the Director for Foreign Affairs at the Basque Government President's Office since 2013.

Leyre Madariaga is Bachelor of Economics and Business Sciences in the Faculty of Economics and Business Administration — Deusto Business School (Spain), and Master's Degree in European Studies in the Catholic University of Louvain (Belgium). Most of her professional experience has been directed towards International Relations and Foreign Trade, with a highly technological

focus.

She started working for IDOM, an engineering and consultancy Basque company, as Responsible for Multilateral Projects and Director of the Office in Romania. Shen then moved to Deputy Chairman of SPRI, the Development Regional Agency of the Basque Country, as Head of Internationalisation. And in 2010 became the International Development Director in Tecnalia Research & Innovation (Tecnalia for short), the biggest private technology centre in Spain and ranking fifth in Europe. This technology centre is a Spanish and European reference in scientific

and technological research, through the generation of more efficient, profitable and competitive

solutions that improve business opportunities for its customers[/modal popup box]

## Julián Cerviño Iglesia

Director of the Galician Agency for Technological Modernization, AMTEGA, Xunta de Galicia, Spain

[modal\_popup\_box btnalign="center" titletext="Julián Cerviño Iglesia" btntext="Read Bio" bodybg="#14145a"]Born in 1974 in Santiago de Compostela (A Coruña).

#### **Education**

 Bachelor's degree in Physics, specializing in Electronics (1997, University of Santiago de Compostela).

### Work Experience

- 1998 2022: Private sector, information systems consulting.
  - 1998 2007: Soluziona (now Indra)
    - Systems analyst and later project director for the Galician Health Service as a senior consultant. Involved in the design and implementation of the electronic health record system (IANUS).
  - 2007 2020: Founder of Queres
    - Held roles as CTO (Chief Technology Officer) and CFO (Chief Financial Officer), leading projects for public and private clients as a senior consultant. The company was sold to Izertis in 2020.
  - 2020 2022: Izertis
    - Head of the Content Management Systems department. Also served as a senior consultant for the Infrastructure and Security Area of Amtega.

## Juan Angel Morejudo

# Vicecouncelor of Digital Transformation, Government of la Junta de Castilla La Mancha, Spain

[modal\_popup\_box btnalign="center" titletext="Juan Angel Morejudo" btntext="Read Bio" bodybg="#14145a"]He holds a degree in Computer Engineering from the University of Seville, as well as an Executive MBA from the Universidad Pontificia de Comillas and various master's degrees in Marketing and Commercial Management, Stock Exchange and Financial Markets and Sales Management.

In the Junta de Comunidades de Castilla-La Mancha, from July 2019 to July 2023 he was General Director of Digital Administration, since July 2023 he is Deputy Minister of Digital Transformation of the Ministry of Finance, Public Administrations and Digital Transformation.

Previously he held management positions at Fujifilm Europe, Ernst & Young, Coritel-Accenture or Roche Diagnostics, professor at ESIC Business & Marketing School and director of the Healthcare Trends Lab at CEU IAM.[/modal\_popup\_box]

## Javier Fernández Rodríguez

# General Director of Digital Strategy and AI, Government of Asturias, Spain

[modal\_popup\_box btnalign="center" titletext="Javier Fernández Rodríguez" btntext="Read Bio" bodybg="#14145a"]Industrial Engineer, Executive MBA from the Instituto Universitario de Empresa (IUDE). Currently, General Director of Digital Strategy and Artificial Intelligence in the Administration of the Principality of Asturias.

He has developed his professional career, for more than 20 years, linked to the ICT sector and the digital transformation of organizations. Evolving from more technical positions,

focused on the development of customized solutions for large corporations, to positions more linked to strategic business management and corporate management. After almost two decades in the private sector, in Telecable, a company of the Euskaltel group, where I was in charge of the Enterprise market, since September 2019, I am in charge of digital services in the Government of the Principality of Asturias, from where the digital transformation of the regional administration is promoted in all its areas.[/modal popup box]

### Lázaro Tuñón Sastre

# Deputy General Director of Open Government, Government of Spain

[modal\_popup\_box btnalign="center" titletext="Lázaro Tuñón Sastre" btntext="Read Bio" bodybg="#14145a"]Lázaro Tuñón is Deputy Director for Open Government in the Ministry of Digital Transformation and Civil Service. I am a lawyer and economist and I have previously worked in the European Social Fund management authority and the Communication Office of Spain Prime Minister. We are currently co-creating the 5<sup>th</sup> National Action Plan on Open Government and we will be focusing closely on the role of new technologies as a tool for better and more open Governments.[/modal popup box]

## Ignacio Azorín

## Digital Strategy Director, Community of Madrid, Spain

[modal\_popup\_box btnalign="center" titletext="Ignacio Azorín" btntext="Read Bio" bodybg="#14145a"]Ignacio Azorín, currently the Digital Strategy Director for the Madrid region, is an aerospace engineer with extensive international experience in the tech ecosystem, having worked with universities, MNCs, and startups in France, Germany, and Singapore. As an entrepreneur in cutting-edge technology, he has firsthand knowledge of the challenges faced by innovators in terms of commercialization, funding, and market access.[/modal\_popup\_box]

### Elena Liria

Chief Executive Officer of the Agency for the Digital Administration of the Community of Madrid (Madrid Digital), Spain

[modal\_popup\_box btnalign="center" titletext="Elena Liria"
btntext="Read Bio" bodybg="#14145a"]TBA[/modal popup box]

# María Ángeles Rincón

General Director of Electronic Administration and Corporate Applications in the Department of Finance and Public Administration of the Government of Aragon, Spain

[modal\_popup\_box btnalign="center" titletext="María Ángeles
Rincón" btntext="Read Bio"
bodybg="#14145a"]TBA[/modal\_popup\_box]

### José Manuel García Duarte

Chief Information Technology Officer, Government of the Valencian Community, Spain

[modal\_popup\_box btnalign="center" titletext="José Manuel García Duarte" btntext="Read Bio" bodybg="#14145a"]José Manuel García Duarte holds a degree in Telecommunications Engineering from the School of Telecommunications Engineering at the Polytechnic University of *Valencia*, along with additional studies in Industrial Engineering.

Since 2012, he has served on the governing board of the Illustrious College of Telecommunications Engineers of the "Comunidad Valenciana".

As an ICT expert in technologies applied to Public Administrations, for over a decade, he has worked in multinational companies such as NextiraOne and Dimension Data, now integrated into Nippon Telegraph and Telephone Corporation (NTT). In these roles, he has managed projects for the administrations of the Balearic Islands, Valencia, and Murcia.

In 2017, he was appointed Director of Operations and Engineering at À Punt Mèdia, where he played a key role in its launch and the initiation of new broadcasts.

In 2019, he assumed the role of Managing Director of Information and Communication Technologies (DGTIC) for the Generalitat Valenciana. In this position, he has navigated the challenges posed by the pandemic, particularly in the educational sector and in overall strategic planning.

He is currently finalizing the Strategic Plan for Digital Transformation of the Generalitat Administration, GEN Digital 2025, and preparing for the upcoming period of 2025-2030. This plan emphasizes administrative simplification, generative artificial intelligence, hyper-automation, digital identity, and other emerging technologies. Additionally, he is continuing ongoing projects from the current plan such as Cloud First (evolution towards a hybrid cloud) and Anima (Data Governance and Data Lake).[/modal\_popup\_box]

## Núria Espuny i Salvadó

# General Director of Digital Administration, Government of Catalonia, Spain

[modal\_popup\_box btnalign="center" titletext="Núria Espuny i Salvadó" btntext="Read Bio" bodybg="#14145a"]Núria Espuny currently serves as the General Director of Digital Administration of the Government of Catalonia, driving the digital transformation of the Catalonia Public Administration (Generalitat de Catalunya) since June 2020. Among her responsibilities are enhancing and reengineering corporate digital services, promoting interoperability and the exchange of public information, establishing a corporate data governance model, and implementing advanced analytics and artificial intelligence services to enhance public services.

With a background in Telecommunications Engineering and in Electronics Engineering, she complemented her training with a

Postgraduate Degree in Digital Government.

After a brief stint in the private sector, she has developed her entire professional career in the public sector, holding various management and directorial positions. From 2016 to 2020, she held the position of General Director of Transparency and Open Data of the Government of Catalonia.

Over her 30-year career, her expertise includes areas such as computer networks, telecommunications, information systems, egovernment, open government, digital transformation, and data governance.[/modal popup box]

#### Ester Manzano Peláez

General Director of Digital Services and Citizen Experience, Government of Catalonia, Spain

[modal\_popup\_box btnalign="center" titletext="Ester Manzano Peláez" btntext="Read Bio" bodybg="#14145a"]She has worked for more than 15 years in the field of consulting, participating in several strategic projects in the public sector. Her activity has been centered on the strategic definition, the establishment of management models, and the development of facilitating solutions. She has focused on the digital transformation and the co-design of public services, focusing on the user experience.

In June 2018 she was appointed Director General for Digital Administration of the government of Catalonia, and currently she is the Director General for Digital Services and Citizen Experience of the Generalitat of Catalonia.[/modal\_popup\_box]

### Antonio Ibáñez Pascual

General Director of Telecommunications and Digital Administration, Department of Mobility and Digital Transformation, Government of Castilla y León, Spain

[modal\_popup\_box btnalign="center" titletext="Antonio Ibáñez
Pascual" btntext="Read Bio" bodybg="#14145a"]Mr. Antonio

Ibáñez Pascual is a Senior Telecommunications Engineer with a Master's Degree in Leadership and Public Management. He has worked for Telefónica Research & Development and for Red Eléctrica Telecomunicaciones, joining Castilla y León regional government in 2004.

For 17 years, Ibáñez Pascual has been responsible for the Internet presence of Junta de Castilla y León. He has launched and coordinated the Open Government strategy, promoting initiatives such as transparency, open data, participation and social networks, obtaining different awards.

He has also been a professor of different training courses at the School of Public Administration of Castilla y León.

Since 2022, he has been General Director of Telecommunications and Digital Administration in the Regional Government of Castilla y León, and President of the Somos Digital Association.[/modal\_popup\_box]

## María Pérez Naranjo

General Directorate of Digital Strategy, Regional Government of Andalusia, Spain

[modal\_popup\_box btnalign="center" titletext="María Pérez
Naranjo" btntext="Read Bio"
bodybg="#14145a"]TBA[/modal\_popup\_box]

## Josep María Flores

Head of Innovation, Directorate for Digital Administration, Government of Catalonia, Spain

[modal\_popup\_box btnalign="center" titletext="Josep María Flores" btntext="Read Bio" bodybg="#14145a"]Josep Maria Flores Juanpere is an Electronics Engineer, with a degree in Political and Administration Sciences, and a Master's degree in Business Administration.

He began his professional career in R&D for the electronics

industry, but since 2015 he has been working on the digital transformation of the government of Catalonia, where in 2019 he created the unit that promotes the improvement of Digital Services for the entire Government, within the Directorate General of Digital Administration, in which he is Innovation Manager.

He has promoted first the introduction and then the generalization in the Catalan government of the design thinking methodology for the design of digital services, as well as the introduction of the plain language movement, applied to the texts that are part of the administrative procedures.

He leads or has led other digital transformation projects such as the following:

- Design of the new front-end corporate processing platform
- Automation of administrative procedures through a backoffice platform
- Proactive and personalized digital services
- Citizen Wallet[/modal\_popup\_box]

### Michael Donaldson

Commissioner for Digital Innovation, Electronic Administration and Good Governance of the Barcelona City Council

[modal\_popup\_box btnalign="center" titletext="Michael Donaldson" btntext="Read Bio" bodybg="#14145a"]Michael Donaldson is the Chief Innovation Officer of the Barcelona City Council. He has a law degree and a master's degree in public management. He has worked as director of strategic planning and central services in the municipalities of Rubí and Gavà. He is a trainer in open government and transparency issues and has published several articles and chapters of public management.[/modal\_popup\_box]

## María Pía Junquera

# General Director of Citizen Participation, Madrid City Council, Spain

[modal\_popup\_box btnalign="center" titletext="María Pía Junquera" btntext="Read Bio" bodybg="#14145a"]Since February 2021 , Maria Pía Junquera Temprano is General Director for Citizen Participation within the Madrid City Council

She started her career in 1995 working in the General Directorate of International Economy and in the General Directorate of the Treasury and Financial Policy, both in the Ministry of Economy.

In 1997, she joined the Ministry of Justice where she held several positions and served as Deputy Director until 2004, being responsible for inspection, human resources and financial management.

She has also been Deputy Director of Regulatory Coordination in the Ministry of Economy and in the Ministry of Finance and Public Administration from 2004 to 2014, General Director for Administrative Organization and Procedures within the Spanish Ministry of Finance and Public Administration from 2014 to 2016 and General Director for Public governance within the Spanish Ministry of Finance and Public Service from 2016 to 2021.[/modal\_popup\_box]

### Javier Martínez Gilabert

# General Director of Digital Transformation, Government of the Region of Murcia, Spain

[modal\_popup\_box btnalign="center" titletext="Javier Martínez Gilabert" btntext="Read Bio" bodybg="#14145a"]Computer Science Engineering.

Civil servant until 2019, when he became CIO of the Government of Murcia. He has leading the creation of ATD (Digital Transformation Agency of the Region of Murcia).

His career has developed in both the Public and Private sectors. Before his actual role, Gilabert occupied several positions as member of the management board on several companies.

He is focused on adding value to the organizations through the digital transformation.[/modal\_popup\_box]

## Saioa Leguinagoicoa

# Head of Digital Strategy Service of the Provincial Council of Bizkaia, Spain

[modal\_popup\_box btnalign="center" titletext="Saioa Leguinagoicoa" btntext="Read Bio" bodybg="#14145a"]Responsible for the digital strategy aimed at achieving the Digital Government of the Provincial Council of Bizkaia, as well as the strategy of governance and data quality assurance.

Engineer by training, I have developed my professional career always linked to the world of innovation, first towards the territory, from economic promotion, and, since 2016, focused on the change of the administration internally promoting digital transformation and open innovation.[/modal\_popup\_box]

## Juan Pedro de Ruz Ortega

# General Director of Digitalization and AI, Community Board of Castilla-La Mancha, Spain

[modal\_popup\_box btnalign="center" titletext="Juan Pedro de Ruz Ortega" btntext="Read Bio" bodybg="#14145a"]He began his professional activity in 1992 as a teacher in the "Cambridge Information Technology" training cycle.

Since 1994, he has been a career civil servant at the Regional Government of

Castilla-La Mancha, where he has held various positions of responsibility, always in

the technological field. Their roles stand out as:

Head of R&D&i at SESCAM (Health Service of Castilla-La Mancha), leading

medical imaging and electronic medical records projects.

- Head of Security and Judicial IT Service.
- Head of Inspection and Broadcasting Service.
- Head of the Information and Communications Technologies Area in different ministries.

Currently, since July 2023, he has held the position of general director of

Digitalization and Artificial Intelligence in the Ministry of Finance, Public

Administrations and Digital Transformation of the Community Board of Castilla-La Mancha.

In addition, he has participated in projects and scientific publications related to

informatics applied to health, such as the Serendipia project (first national

Telepathology network), and the integration of computer detection aid systems in

digital mammogram.[/modal\_popup\_box]

#### Rosa Paradell

# Director of Innovation and Digital Transformation for the Public Sector at i2CAT, Spain

[modal\_popup\_box btnalign="center" titletext="Rosa Paradell" btntext="Read Bio" bodybg="#14145a"]Rosa Paradell is a Telecommunications Engineer, holds a Bachelor's Degree in Business Sciences and a Master's Degree in Engineering and Management of Renewable Energies. With more than 25 years of experience in the ICT sector, most of them in the field of business development, innovation and management of complex projects. For more than 15 years focusing on the public sector.

Since 2015 she is part of the team of the i2CAT Foundation, research center for advanced digital technologies, where she currently holds the position of Director of innovation in the public sector.[/modal\_popup\_box]

## Concepción Campos

# President at Mujeres en el Sector Público and Public Management expert

[modal popup box btnalign="center" titletext="Concepción Campos" btntext="Read Bio" bodybg="#14145a"]Doctor in Law, Professional Public Manager and Secretary of Local Administration, Senior category, she is Co-Director of the Local Network and Co-Director of the Chair of Good Local Government (UVigo). She is a corresponding member of the Royal Academy of Jurisprudence and Legislation of Spain, and Associate Member of the International Academy of Political-Administrative Sciences and Future Studies (IAPAS) of Mexico. Associate Professor of Administrative Law at the Universitat Rovira i Virgili. Member of the Editorial Board of Actualidad Administrativa, of the Editorial Board of the Basque Journal of Organisation and People, of the Advisory Board of LA LEY compliance penal, Revista de cumplimiento normativo, Derecho y empresa, of the External Assessment Board of the Journal Gabilex and of the Scientific Board of the International Academy of Political-Administrative Sciences and Future Studies (IAPAS) of Mexico. She is President of the Association of Women in the Public Sector.

Author of more than one hundred publications in specialised journals and various monographs, she has directed and coordinated several collective works on public management, digital transformation and Artificial Intelligence, transparency and public procurement, and is a speaker and lecturer at various public and private institutions, both nationally and internationally, and lecturer at various Masters and Postgraduate Universities. Member of the Analysis

and Proposal Group for the Reform of Public Administration in Spain, she collaborates in research, pre-legislative and reform work with the different public administrations and, in particular, with the FEMP, where she coordinates the 'Integrity in Local Public Procurement' Working Group.

Her work has received several awards such as the VII Masaguer i Mir Award for the Best Book on Local Law, Outstanding Public Innovator 2016 and III Ferrán Termes Award for the improvement of transparency and efficiency in management 2019 and First Prize in the XXXIV CLAD Competition on State Reform and Modernisation of Public Administration 2021 and she has been awarded the Recognition as an international benchmark in the promotion of the SDGs and the 2030 Agenda, by the Ibero-American Network of Governments and Institutions for the achievement of the 2030 Agenda-RIGIL (2022) and X ENATIC Award for Digital Innovation.[/modal popup box]

### Laura María Preciado de Lorenzo

# Head of Department, Digital Transformation Strategies, Madrid City Council, Spain

[modal\_popup\_box btnalign="center" titletext="Laura María Preciado de Lorenzo" btntext="Read Bio" bodybg="#14145a"]Laura Preciado de Lorenzo is Telecommunications Engineer and Master's degree in Information and Communication Systems Management from the Polytechnic University of Madrid. She has an extensive background in the public sector, having served since 2005 as a member of the Senior Corps of Systems and Information Technologies of the State Administration.

Since 2023, she has been the Head of the City Digital Transformation Strategies Department, contributing to digital transformation process in the city and digital administration and advancing the effectiveness and efficiency of government services. She is involved in the definition, management, coordination, and monitoring of several projects within the Digital Transformation Strategy of Madrid City Council

(<u>www.madrid.es/digitalcapital</u>), which aims at the digital transformation of Madrid with a clear focus on providing services to the people.

Previously, from 2017 to 2023, she served as Technical Advisor at the Ministry of Agriculture, Fisheries, and Food, at the General Directorate of Rural Development, Innovation and Agrifood Education, contributing to the development and digital transformation of the agri-food sector.

Previously (2009-2017), Laura held the position of Division Director of Information and Communication Technologies, at the Ministry of Justice, responsible for technological services to citizens and internal users. During these years, she was responsible for implementing Law 11/2007 on electronic access for citizens to public services at the Ministry, with new electronic services used by several million citizens per year. She fostered innovation to enhance operational efficiency and service delivery through strategic planning, project management, and implementing best practices and international standards related to ICT and Cybersecurity.

From 2006 to 2009, she developed roles at the Ministry of Economy and Finance.

In the private sector, she worked at EADS-CASA, Telefónica Móviles, and Servicios Generales de Teledifusión.[/modal\_popup\_box]

### Juan Corro

# IE Management Systems, Madrid City Council, Spain

[modal\_popup\_box btnalign="center" titletext="Juan Corro" btntext="Read Bio" bodybg="#14145a"]Juan Corro is a telecommunications engineer from the University of Cantabria. He has been Technical Director in the satellite communications division of Erzia Technologies, Director of the Cabinet of the Secretary of State for Telecommunications, member of the Board

of Directors of RED.ES and Hisdesat, the company that manages the Spanish earth observation and military communications satellites, founding President of the CTN 178 of Smart Cities in AENOR and member of the Permanent Commission of the Council for Scientific and Technological Policy of the Ministry of Science.

Juan has also been Academic Director of the Engineering Area of the University Center attached to the Camilo José Cela University U-TAD, leader in digital training and Vice President of SAYME, a technology startup specialized in IoT solutions and services with special presence in smart waste management solutions.

He has also been Director of Technology and Innovation at the Municipal Transport Company of Madrid (EMT), Vice President of the Information Technology Commission of the UITP (International Union of Public Transport) and is one of the 100 experts selected by the European Commission to advise on legislative initiatives to promote multimodality in Europe. He is also an associate professor at the University of Alcalá and was also a alderman and member of the Governing Board of the Santander City Council.[/modal popup box]

## **Politicians**

## José Luis Martínez Almeida

## Mayor of the City of Madrid

[modal\_popup\_box btnalign="center" titletext="José Luis
Martínez Almeida" btntext="Read Bio"
bodybg="#14145a"][/modal\_popup\_box]

## Isabel Benjumea

## Member of the European Parliament

[modal\_popup\_box btnalign="center" titletext="Isabel Benjumea"
btntext="Read Bio" bodybg="#14145a"]Born in Madrid in 1982,

Isabel holds a degree in Law and International Relations from the Universidad Pontificia de Comillas de Madrid (ICADE).

She spent her early professional career in Washington, DC, where she worked at the World Bank, implementing transparency and accountability programs for local governments in Latin America.

In 2011, after spending a year in the international relations department of FAES Foundation, she decided to undertake her first business project in the tourism sector, Greatness, which she managed until 2017. In 2018, she joined the strategic consulting firm IANUS Group as a partner. Moreover, she teaches the entrepreneurship degree at the Francisco Marroquín University in Madrid.

As a member of the Partido Popular, Isabel has been an MEP since July 2019. In this IX legislature, she is vice-chair of the Committee on Regional Development, a member of the Committee on Economic and Monetary Affairs, and vice-coordinator of the EPP in the subcommittee on taxation.

Isabel is responsible for European recovery funds "Next Generation EU" of the Spanish delegation of the EPP, being a member of the Working Group of the European Parliament in charge of monitoring and auditing these funds. She is also the national secretary for European funds of the Spanish People's Party.

As part of her work in the Committee on Economic and Monetary Affairs, she has been responsible for the European Parliament's report on the Capital Markets Union. In her commitment to improving the competitiveness of European markets and increasing investment options for European citizens, she is responsible for the Directives on Alternative Investment Fund Managers and Undertakings for Collective Investment in Transferable Securities (AIFMD/UCTIS).

Isabel Benjumea is co-founder of the Floridablanca Network, a Spanish liberal think tank, from which she has made numerous collaborations and articles in the national and international media.[/modal popup box]

#### Pilar del Castillo

### Member of the European Parliament, Data Act Rapporteur, Spain

[modal\_popup\_box btnalign="center" titletext="Pilar del Castillo" btntext="Read Bio" bodybg="#14145a"]Former Minister of Education and Culture (2000/2004).

Full Professor in Political Science and Administration.

Executive President of the Centre for Sociological Research (CIS) (1996/2000)

Member of the European Parliament at the Committee on Industry, Digital, and Energy (ITRE).

Chair of the European Internet Forum (EIF).

Vice President of the European Energy Forum.

Member of the Transatlantic Policy Network.

Member of the European Parliament Special Committee on Artificial Intelligence in a Digital Age.

European Parliament's rapporteur on the Data Act; the European Electronic Communications Code; the Telecoms Single Market Regulation; the Directive on Security of Networks and Information Systems for the ITRE committee; the Regulation on the Body of European Regulators in Electronic Communications' (BEREC) and the report on Cloud Computing Strategy for Europe, among other dossiers.[/modal\_popup\_box]

## Alejandra Lagunes

## Senator, Government of Mexico, Mexico

[modal\_popup\_box btnalign="center" titletext="Alejandra Lagunes" btntext="Read Bio" bodybg="#14145a"]Alejandra Lagunes Soto Ruiz is a communication graduate from the Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM). She was appointed National Coordinator of Digital Strategy in

2012, where she was responsible for creating and disseminating the National Digital Strategy of the Presidency of Mexico. She has over 13 years of experience in technology companies such as Yahoo, Microsoft, Google, and Televisa. And she is an expert in digital public political communication, after developing and implementing the digital campaign for the governorship of the State of Mexico in 2011, the presidential campaign of 2012, and the presidential campaign of 2018.

Currently, she serves as a Senator in the Republic for the Green Ecologist Party of Mexico. In the Senate of the Republic, she holds the position of Secretary of the Directing Board and the Commission of Science and Technology, and is a member of six other commissions. Lagunes is also the founder of the National Alliance of Artificial Intelligence (ANIA), a multi-stakeholder mechanism with the mission to recognize and strengthen the artificial intelligence ecosystem in Mexico with a comprehensive, plural, and multidisciplinary perspective.[/modal\_popup\_box]

### Paula Llobet

Delegate Councilor for Tourism, Innovation, Technology, Digital Agenda and Investment Capture of the Most Excellent Valencia City Council, Spain

[modal\_popup\_box btnalign="center" titletext="Paula Llobet" btntext="Read Bio" bodybg="#14145a"]I was born in Valencia on December 27, 1977, and I studied at Colegio Domus and Colegio Esclavas de Valencia.

From a very young age I have had a great vocation for public service and a special concern for helping those most in need. That has led me to be a cooperator in Africa and Latin America for several years.

Studying is another of my great passions. I have a degree in Business Administration and Management, a degree in Law from the University of Valencia and a degree in Political Sciences and Administration from the Miguel Hernández University of Elche and a Postgraduate Degree in International Cooperation.

I have 17 years of professional experience in the design and management of public policies. Expert in community financing and coordination of local and transnational networks.

The areas in which I have developed my professional career are several, from social welfare, citizen participation, development cooperation, environmental sustainability, R&D&I, health, to urban development and smart cities, strategic planning and management of local, national and European projects.[/modal\_popup\_box]

### **Angel Niño**

Councilor, Delegate of Innovation and Entrepreneurship Area, Madrid City Council, Spain

[modal\_popup\_box btnalign="center" titletext="Angel Niño"
btntext="Read Bio" bodybg="#14145a"]TBA[/modal\_popup\_box]

### José de la Uz Pardos

Mayor of Las Rozas, President of the Spanish Smart City Network (RECI), Spain

[modal\_popup\_box btnalign="center" titletext="José de la Uz Pardos" btntext="Read Bio" bodybg="#14145a"]Mayor of Las Rozas de Madrid.

President of Red Española de Ciudades Inteligentes (RECI).

Mayor of Las Rozas de Madrid from 2015 to the present, obtaining a historic result in the last municipal elections: the third most voted Mayor in the Community of Madrid and 5th in Spain. Founder and CEO of the public company Las Rozas Innova since April 2020, this public company aims to connect the main stakeholders of the technological and innovative ecosystem of the city; helps to attract investment and talent. In addition to encouraging entrepreneurs and companies to

develop an intelligent, agile, modern, sustainable city full of opportunities.

Currently president of the Spanish Network of Smart Cities (Red Española de Ciudades Inteligentes -RECI-), a collaborative network aimed at promoting innovation, digitalization, and technology in Spanish cities through joint work and sharing of knowledge with the sole objective of improving the lives of citizens.

Prior, he has worked in several ministries of the Community of Madrid, as well as in the private sector.[/modal popup box]

## Alicia Izquierdo García

Councilor for the Area of Innovation, Urban Digitalization, Promotion of Technological and Business Investment and Investment Attraction, Málaga City Council, Spain

[modal\_popup\_box btnalign="center" titletext="Alicia Izquierdo García" btntext="Read Bio" bodybg="#14145a"]Born in Malaga in 1977, she studied Telecommunications Engineering at the same city. Later he studied different postgraduate courses at prestigious schools such as IESE, Instituto de Empresa and the London Business School.

She has developed her career for more than 15 years between Madrid, the United Kingdom, the United States and Latin America, in different senior management positions, in key sectors such as Technology, Telecommunications, IT & Cloud, Finance and Banking. During this period, he works for companies such as Oracle, Ericsson, Huawei or ZTE, in which they hold leadership positions, managing large teams of people and large budgets.

She is also the founder of a start-up focused on the collaborative parking market (parkfy) and of a consultancy dedicated to business development and commercial optimization in Mexico and Colombia. Full command of English language, plus

basic knowledge of Portuguese, Italian and Chinese
languages.[/modal popup box]

## Lluís Anaya

Executive Director of Consulting and Digital Innovation of the Telecommunications and Information Technology Center of the Government of Catalonia, Spain

[modal\_popup\_box btnalign="center" titletext="Lluís Anaya"
btntext="Read Bio" bodybg="#14145a"]TBA[/modal popup box]

### Academia & Foundations

### Stefaan Verhulst

Co-founder and Chief Research and Development Officer of the Governance Laboratory at New York University, USA

[modal popup box btnalign="center" titletext="Stefaan Verhulst" btntext="Read Bio" bodybg="#14145a"]Dr. Stefaan G. Verhulst is an expert in using data and technology for social impact. He is the Co-Founder of several research organizations including the Governance Laboratory (GovLab) at New York University and The DataTank base in Brussels. He focuses on using advances in science and technology, including data and artificial intelligence, to improve decision-making and problem-solving. He is also the Editor-in-Chief of the openaccess journal Data & Policy and has served as a member of several expert groups on data and technology, including the High-Level Expert Group to the European Commission on Business-to-Government Data Sharing and the Expert Group to Eurostat on using Private Sector data for Official Statistics. Dr. Verhulst has been recognized as one of the 10 Most Influential Academics in Digital Government globally. He has published extensively on these topics, including several books, and has been invited to speak at international conferences, including TED and the UN World Data Forum. He is asked regularly to provide counsel on data stewardship to a variety of public and private organizations.[/modal\_popup\_box]

### Tara McGuinness

### Executive Director, New Practice Lab at New America, USA

[modal popup\_box btnalign="center" titletext="Tara McGuinness" btntext="Read Bio" bodybg="#14145a"]Tara McGuinness is the Executive Director of the New Practice Lab, a policy and product team focused on getting 3 million low-income families access to benefits. She led the domestic policy team for the Biden Transition and was part of planning for the first 100 days of the Biden presidency. She is obsessed with implementation and making government work, since her days working as a senior advisor to President Obama where she was responsible for leading the effort to sign up millions of Americans for free and low-cost health insurance through In 2021, Tara wrote: Power to the Public: The Obamacare. Promise of Public Interest Technology, described by President Obama as, "worth a read for anyone who cares about making change happen."[/modal popup box]

### **David Eaves**

Associate Professor of Digital Government and Co-Deputy Director of the Institute for Innovation and Public Purpose at UCL, UK

[modal\_popup\_box btnalign="center" titletext="David Eaves" btntext="Read Bio" bodybg="#14145a"]David Eaves is Associate Professor of Digital Government and Co-Deputy Director of the Institute for Innovation and Public Purpose at University College London. David's research focuses on the governance of digital public infrastructure and the minimum viable knowledge public administrators need on technology to be effective in a digital era. He is a co-founder of Teaching Public Service in a Digital Age, which seeks to increase the number of public servants receiving digital era public administration skills. He also sits on the investment committee of Co-Develop, a philanthropic fund that supports inclusive, equitable digital

infrastructure projects.[/modal\_popup\_box]

### Arancha González

### Dean of the Paris School of International Affairs, France

[modal\_popup\_box btnalign="center" titletext="Arancha González" btntext="Read Bio" bodybg="#14145a"] Arancha González is the third Dean of the Paris School of International Affairs (PSIA) at Sciences Po and the first woman to lead the world's third school for Politics and International Studies.

Prior to joining PSIA, Ms González served as Spain's Minister of Foreign Affairs, European Union and Cooperation (2020-2021). She previously was Assistant-Secretary-General of the United Nations and Executive Director of the International Trade Centre (2013-2020). Between 2005 and 2013 she served as Chief of Staff to the Director-General of the World Trade Organization, Pascal Lamy. Before that she held senior positions at the European Commission in the areas of international trade and development. Ms González started her career as a lawyer in the private sector.

Ms González has been a member of PSIA's Strategic Committee since 2017.

A Spanish national, Ms González holds a degree in law from the University of Navarra and a Postgraduate Degree in European Law from the University Carlos III of Madrid.[/modal\_popup\_box]

### Manuel Muñiz

# Provost of IE University, Spain

[modal\_popup\_box btnalign="center" titletext="Manuel Muñiz" btntext="Read Bio" bodybg="#14145a"]Manuel Muñiz is the Provost of IE University in Madrid and a Professor of Practice of International Relations, with a range of experience in academia. He is also the Dean of IE School of Politics, Economics & Global Affairs, responsible for research and

teaching in public policy and global affairs. His academic work has focused on the fields of innovation and disruption, political economy, and regional and global governance.

From January of 2020 to July of 2021, Muñiz served as State Secretary at the Spanish Foreign Ministry. In this role, he was responsible for leading the ministry's Strategy and Foresight Unit, the Economic Diplomacy Team, and the Communications Department, including the Office for Diplomatic Information. He coordinated Spain's 2021–2024 Foreign Policy Strategy, and led the work on the National Strategy on Technology and Global Order. During this time, he coordinated Spain's OECD Ministerial Presidency of 2020 and was a member of the Prime Minister's COVID-19 task force.[/modal popup box]

#### Marina Manzoni

# Policy Officer at the Joint Research Center of the European Commission

[modal\_popup\_box btnalign="center" titletext="Marina Manzoni" btntext="Read Bio" bodybg="#14145a"]Marina has a mixed background with MAs in Economics and Humanities. She joined the European Commission in 1991 working as *Innovation Officer* for the development of EU policies and related Research and Innovation programmes in support to Applied and Close-to-market Digital Technologies specifically addressing societal challenges, notably in the areas of *eBusiness*, *eInclusion and eGoverment*.

She moved to the *Digital Economy* Unit of the *Joint Research Center* (JRC) of the European Commission in 2015, where she continued to support the development and management of R&I policies and projects addressing societal needs, currently in the area of *Digital Transformation in support to Public Governance*.

Her research covers investigations on the socio-economic impact of emerging digital technologies, including AI in

support to the deployment and delivery by Public Administrations of innovative Public Services addressing citizens and businesses.[/modal popup box]

## Mia Marie Tarp Møldrup

# Project Manager, UCL Institute for Innovation and Public Purpose

[modal\_popup\_box btnalign="center" titletext="Mia Marie Tarp Møldrup" btntext="Read Bio" bodybg="#14145a"]Mia's professional journey has spanned across multiple countries but is currently based between London and Madrid. At the moment, she is part of a UCL Institute for Innovation and Public Purpose team dedicated to benchmarking the problem-solving capacities of city governments globally through the <u>Public Sector Capabilities Index</u> research initiative.

After studying different trajectories within strategic design, innovation, business development, leadership, and politics at Design School Kolding, Parsons School of Design, and Copenhagen Business School, she found a more profound interest in strategy and how to shape and design conditions and artifacts which enables systems to shift.

In addition, she co-founded <u>AANNDD</u> to explore alternatives to current business paradigms and to shape meaningful restorative alternatives.[/modal\_popup\_box]

# Fernando Fernández-Monge

# Senior Associate Bloomberg Harvard City Leadership initiative, Spain

[modal\_popup\_box btnalign="center" titletext="Fernando Fernández-Monge" btntext="Read Bio" bodybg="#14145a"]Fernando Fernández-Monge is a senior associate with the Bloomberg Harvard City Leadership Initiative, a joint program of Harvard Business School and Harvard Kennedy School, funded by and executed in collaboration with Bloomberg Philanthropies. His

work focuses on the use of data and innovation within the public sector, as well as on fostering and managing technological innovation to make cities more efficient, equitable and responsive to social needs.

He holds an MPA from the Harvard Kennedy School, a Master in Fiscal Policy from UNED and the Instituto de Estudios Fiscales and B.A.s in Law and Political Science from the Autonoma University of Madrid. He has written several teaching cases and academic and policy papers on data governance, public innovation and city leadership and management. His work has been published or featured in Apolitical, Governing, World Economic Forum, El Pais, and Agenda Publica, among others.[/modal\_popup\_box]

# Miguel Ferrer

## Director Strategy & Public Policy, Adigital

[modal\_popup\_box btnalign="center" titletext="Miguel Ferrer" btntext="Read Bio" bodybg="#14145a"]Miguel Ferrer, Law graduate from the University of Barcelona and Master in Intellectual Property Law and Information Society from ESADE. Currently Executive VP for strategy and public policy at the Spanish Association for the Digital Economy.

15 years of experience in public and regulatory affairs in the technology and digital sector, he has worked as a consultant for companies such as Airbnb, Apple, Tesla, Cabify or Betfair, as well as various business associations. He was Director of Public Affairs for the digital economy at the communication agency Kreab and until December last year he was global head of public policy at Glovo. Miguel is a professor on the Master of Institutional Relations at Pompeu Fabra University.[/modal\_popup\_box]

## Victor Calvo Sotelo

## Acting General Director, DigitalES, Spain

[modal\_popup\_box btnalign="center" titletext="Victor Calvo Sotelo" btntext="Read Bio" bodybg="#14145a"]Civil Engineer from the Polytechnic University of Madrid, MBA at INSEAD and visiting professor at the Anderson School at the University of California Los Angeles (UCLA).

He began his professional career in the engineering world at Bechtel and later at

GETINSA and DETEA.

In the telecommunications sector he was Director of Project Management at Airtel

(later Vodafone) and Director of Institutional Relations at AUNA.

He has been National Secretary of New Technologies of the Partido Popular and was

elected National Deputy for Zamora in November 2011.

In the Public Administration he has been Undersecretary of the Ministry of Public

Works, President of Correos y Telégrafos and Secretary of State for

Telecommunications and the Information Society.

He is currently General Manger of DigitalES Spanish Association for Digitalization.[/modal popup box]

#### Loredana Stan

## Director, Novagob, Spain

[modal\_popup\_box btnalign="center" titletext="Loredana Stan" btntext="Read Bio" bodybg="#14145a"]Loredana Stan is Director at NovaGob Foundation. Political scientist, Agile and public sector innovation specialist.

Novagob Foundation is an open innovation ecosystem in Spain and Latin America where ideas are generated and applied to solve public problems. A scientific-based project that in its 10 years of work has accompanied more than 50 public organizations to develop public innovation projects and has

connected more than 17,000 public sector employees in Spain and Latin America.

Loredana has extensive experience as a consultant, trainer and researcher in public innovation, in the fields of innovation methodologies and tools, ecosystems and public sector innovation laboratories both in Spain and Latin America.[/modal\_popup\_box]

## **Andrew Glass Hastings**

## CEO of the Open Mobility Foundation, USA

[modal\_popup\_box btnalign="center" titletext="Andrew Glass Hastings" btntext="Read Bio" bodybg="#14145a"]Andrew Glass Hastings has extensive experience working at the intersection of the public and private sectors. As the Open Mobility Foundation's Executive Director Andrew leads this unique public/private partnership where cities and companies collaborate in real-time to produce the open-source data standards and software tools cities need to digitize their infrastructure and manage all forms of mobility on their streets, leading to more equitable and sustainable urban communities.[/modal popup box]

# Belén Aguero

# Research Director at Political Watch, Spain

[modal\_popup\_box btnalign="center" titletext="Belén Aguero" btntext="Read Bio" bodybg="#14145a"]Graduate in International Relations, with a master's degree in Development Cooperation and Public Policy Management from Menéndez Pelayo University and the Ortega y Gasset Institute, and a specialization in Policy Coherence for Sustainable Development. She has experience in development cooperation, public policy evaluation, and Open Government. She has collaborated with various state and international institutions such as the OECD, UNICEF, Oxfam, and RTVE. She is part of the team that coordinates the 'Research, Advocacy, and Communication for

Social Change' pathway in the International Cooperation Master's program at the Pontifical Comillas University.[/modal popup box]

#### David Osimo

## Director of research at the Lisbon Council, Belgium

[modal\_popup\_box btnalign="center" titletext="David Osimo" btntext="Read Bio" bodybg="#14145a"]David Osimo is director of Research in The Lisbon Council, a Brussels-based think tank set up in 2003 to intellectually accompany the Lisbon Agenda, Europe's original growth and jobs programme. He coordinates the research activity on issues such as data economy, digital government, start-ups, and scale-up policy as well as pioneering novel collaborative methods for policy research. He previously served as director and co-founder of two start-ups, as a scientific officer in the European Commission Joint Research Centre and advised the United Nations and the Organisation for Economic Co-operation and Development. He holds degrees from the University of Milan and the University of Cardiff.[/modal\_popup\_box]

## Gianluca Sgueo

# Faculty Member, School of Public Affairs - Paris - Sciences Po

[modal\_popup\_box btnalign="center" titletext="Gianluca Sgueo" btntext="Read Bio" bodybg="#14145a"]Gianluca Sgueo is Faculty Member at Sciences Po — École d'Affaires Publiques, where he teaches "Digital Democracy & Public Spaces". He is also Senior Associate Researcher at the Centre for Digitalization, Democracy and Innovation of the Brussels School of Governance, in Brussels, and Director of the Digital Department at the "Fondazione Luigi Einaudi", in Rome. He served in the roles of policy advisor and policy analyst for the Italian government and for the European Parliament.

Website <a href="http://www.gianlucasgueo.com">http://www.gianlucasgueo.com</a> - LinkedIn <a href="https://www.gianlucasgueo.com">Gianlucasgueo</a> - TedTalk 'What if <a href="https://www.gianlucasgueo">Government</a>

## **Ben Cerveny**

# Chairman and President, Foundation for Public Code, Netherlands

[modal\_popup\_box btnalign="center" titletext="Ben Cerveny" btntext="Read Bio" bodybg="#14145a"]For over 25 years Ben Cerveny has worked as an executive, strategist, and designer in the context of operating systems, media applications, web services, products, the built environment, and digital games.

Before founding the Foundation for Public Code, he was a Design Fellow at Samsung, leading a project on room-scale programmable environments. Previously, he helped design the massively multiplayer game that became Flickr [and also named it], founded the Experience Design Lab at Frogdesign, and was CEO of Bloom Studios, whose data visualization iPad app Planetary was acquired by the Smithsonian Institution.[/modal\_popup\_box]

## Nicolas Brien

## Chairman of the European Startup Network, France

[modal\_popup\_box btnalign="center" titletext="Nicolas Brien" btntext="Read Bio" bodybg="#14145a"]Nicolas Brien is an entrepreneur, investor and board member. He is a vibrant advocate of EU tech sovereignty and has chaired the European Startup Network, the most influential industry group representing startups in Brussels. Mr Brien sits on the Board of companies and foundations in Europe and Asia, such as Heritage, Vidacity, Tilder or France Alzheimer. After successfully restructuring EuraTechnologies, Europe's largest startup incubator, he entered into stealth mode and has been working on a Greentech startup project. From 2016 to 2021, he led France Digitale, Europe's largest Startup organization with 2000+ startup members and 100+ VC. Prior to joining the digital ecosystem, he ran the Direction of Studies at Kantar

and was a senior advisor to Minister Najat Vallaud-Belkacem (Spokeswoman of the French Government)[/modal\_popup\_box]

#### Wietse Van Ransbeeck

## CEO & Co-Founder of CitizenLab, Belgium

[modal\_popup\_box btnalign="center" titletext="Wietse Van Ransbeeck" btntext="Read Bio" bodybg="#14145a"]Wietse Van Ransbeeck is the co-founder and CEO of CitizenLab, a digital community engagement platform that enables governments for more inclusive, participatory, and data-driven decision-making. Today, the platform is used by more than 500 local governments in more than 20 countries around the world, from national governments and large cities to the smallest towns. Wietse was previously named on the Forbes 30 Under 30 Europe and Meaningful Business 100 lists for his work on bringing local democracies into the digital age.[/modal popup box]

#### Pablo Alonso

## Special Advisor to NATO NCIA Chief Operating Officer

[modal popup box btnalign="center" titletext="Pablo Alonso" btntext="Read Bio" bodybg="#14145a"]Pau Alonso Executive Director of the Provost's Office at IE University, devising strategic initiatives and creating and managing partnerships with governments, multilateral organisations, NGO's and institutional bodies. Before joining IE University, Pau researched policies related to science and technology, space, defence and security, nuclear strategy, deterrence, and nonproliferation at RAND Corporation and Lawrence Livermore National Laboratory. He has extensive experience in the aerospace and defence industry, starting his career as a systems engineer for Earth observation missions at Deimos Space and the European Space Agency before moving to managerial positions within Airbus, working in business development, product policy, corporate strategy, communications strategy. He holds a M.Phil. in policy analysis from Pardee RAND, an M.P.A. from the Kennedy School of

Government at Harvard University; a M.S. in international relations from the London School of Economics and Political Science; a dual M.B.A. from ESADE Business School in Barcelona and the University of Texas at Austin (McCombs); and a M.S. and B.S. in computer engineering from Universidad de Oviedo and Universidad de León in Spain.[/modal\_popup\_box]

# Borja Santos

Vicedean and professor IE School of Politics, Economics and Global Affairs, Spain
International consultant

[modal\_popup\_box btnalign="center" titletext="Borja Santos" btntext="Read Bio" bodybg="#14145a"]Borja Santos is an expert in public policy and international development, driven by a deep passion for social change, education, technology and innovation. Over the last six years, he has held the position of Associate Vice Dean at the IE University — School of Politics, Economics, and Global Affairs. In this role, he has been instrumental in executive directing programs for 1,600 students in international relations and economics. His contributions have significantly enhanced the university's reputation and educational quality, particularly through the development of innovative pedagogical strategies and the incorporation of emerging technologies and artificial intelligence. Additionally, he lectures in various executive and graduate programs.

Beyond his academic responsibilities, Borja has dedicated over fifteen years to designing, implementing, and evaluating public policies and international programs across Africa, Europe, the Americas, and Asia. His extensive experience includes working with five multilateral organizations (UNWFP, UNDP, FAO, WB, and IADB), as well as with renowned think tanks such as the Harvard Center for International Development. Furthermore, he has collaborated with multiple governments (including MAEC-AECID Spain; Municipality of San Sebastián;

and the governments of Ecuador, Sri Lanka, Peru, Ethiopia, and Belize), international consultancies, and projects within the social innovation and non-profit sectors. Borja continues to make significant contributions as an international consultant, focusing on executive training, and the design and evaluation of innovative projects with various governments.[/modal popup box]

## **Calum Inverarity**

## Senior Researcher at the Open Data Institute, UK

[modal\_popup\_box btnalign="center" titletext="Calum Inverarity" btntext="Read Bio" bodybg="#14145a"]Calum Inverarity is a Senior Researcher at the Open Data Institute (ODI). His interests lie in the interplay between science, technology, and society, and the questions this asks of contemporary governance.

His work at the ODI focuses primarily on privacy-enhancing technologies and how these can be used responsibly to help address societal challenges. He has previously worked with think tanks and research institutes in the UK and Belgium focusing on cyber security, economic policy, and conflict resolution.

Calum received his MSc from the University of Amsterdam and completed his BA at the University of Leeds, having spent periods studying at the University of California, San Diego, and the University of Ghana.[/modal\_popup\_box]

#### Lucas Gortazar

# Research Director and Education Senior Fellow. ESADE EcPol, Spain

[modal\_popup\_box btnalign="center" titletext="Lucas Gortazar"
btntext="Read Bio" bodybg="#14145a"]

I was born in Bilbao in 1986. I work in education. In particular, I work in education policy and reform. That's what

I have been doing for the last 12 years. I am at the intersection between social sciences, education, statistics and public policy implementation. Always from an interdisciplinary perspective. And always working with theorists and practitioners. With academics and policy makers.

I have a degree in Mathematics. I have a Master in Economics from <u>CEMFI</u> and a <u>Master</u> in Mathematical Modelling from <u>University College London (UCL)</u>. Then I got my PhD in Economics of Education at the University of the Basque Country.

[/modal\_popup\_box]

## Miguel Almunia

## Associate Professor of Economics at CUNEF University, Spain

[modal\_popup\_box btnalign="center" titletext="Miguel Almunia" btntext="Read Bio" bodybg="#14145a"]Miguel Almunia is Associate Professor of Economics at CUNEF University (Madrid). He is also a Research Affiliate at CEPR, IFS, IGC, and invited researcher at J-PAL Europe. He obtained a PhD in Economics from UC Berkeley, and an MPA/ID from Harvard Kennedy School. Miguel works in the fields of public finance and development economics. His research focuses on the effects of government policies, in particular taxation and regulation, on the behavior of firms and households. In his published articles, he used micro data from administrative sources from several countries.[/modal popup box]

## Noelia Sánchez Ortiz

# Co-founder of Arribes Enlightment S.L., Spain

[modal\_popup\_box btnalign="center" titletext="Noelia Sánchez Ortiz" btntext="Read Bio" bodybg="#14145a"]Dr. Noelia Sánchez-Ortiz, Co-Founder of Arribes, is a distinguished professional in aerospace engineering and space consultancy. She was the founder and director of space safety at DEIMOS Space and is an

associate professor at Carlos III University of Madrid. An author of over 100 publications, she has led more than 50 projects in surveillance, sustainability, and space debris. She currently develops deeptech-based products and projects. Asteroid 257336 Noelia Sanchez, is named in her honor for her contributions, and she is recognized as academician of the International Academy of Astronautics.[/modal popup box]

#### Paco Soler

### General Manager, ISDI corporate

[modal\_popup\_box btnalign="center" titletext="Paco Soler" btntext="Read Bio" bodybg="#14145a"]Paco Soler is the Head of ISDI Corporate (pronounced eesdee), the main business school leading the transformation of businesses and people to the digital era.

Paco has held international senior positions for over 20 years in the consulting, software development, automotive and education industries. He has lived in 6 countries and has run projects in more than 30, and his passion is helping people live to their full potential. For 12 years Paco has been the VP for Europe for Urban Science, an automotive consulting company, which has allowed him to experience the challenges and transformations within the formerly-known "automotive industry", now morphing into Mobility. He is an experienced event moderator.

In addition to supporting companies in their transition to the digital world, Paco is also a professor of leadership focused on helping leaders transform themselves and create an environment where change is possible. He is the author of the book "Change your chip" where he talks about how individuals and organisations can adapt to the changes the digital world is bringing.

Paco is a Certified Professional Coach and a Post-Graduate at Neuroscience of Leadership. He works regularly as a Coach at

the High Performance Leadership program at IMD in Lausanne, Switzerland, arguably one the best leadership programs in the world.

Paco is married and the proud father of two girls. As a passionate guitar player and sports person, he is an Ironman Finisher, he's well versed in the subject of failing, not always fast, but certainly often.[/modal\_popup\_box]

#### Daniel Abadie

# Senior Technical Advisor, Centre for Digital Public Infrastructure

[modal\_popup\_box btnalign="center" titletext="Daniel Abadie" btntext="Read Bio" bodybg="#14145a"]Dan Abadie is a leading Digital Transformation consultant who has dedicated his career to helping public and private organizations navigate and thrive in the digital age. With a strong background in developing digital strategies and delivering innovative technology solutions, Dan has played key roles in digital transformation at the government level and in the private sector.

In 2024, he expanded his impact by joining the Center for Digital Public Infrastructure (CDPI) as Sr. Technical Advisor, contributing to the design and implementation of Digital Public Infrastructures (DPI) for public organizations.

Previously, from 2020 to 2023, he led LATAM for Public Digital Ltd., a UK-based digital transformation consultancy. During his stay, he supervised data and digital transformation projects for organizations such as the IDB, CAF, UNDP, World Bank and private entities, focusing on Latin America and the Caribbean.

His career in the Argentine government as Undersecretary of Digital Government (2015-2019) marked a milestone in his career. In this period, Dan advised the President on digital

economy and digital transformation issues, led crucial discussions at the 2018 G20, and was in charge of Argentina's Digital Government service. Under his leadership, innovative initiatives were launched such as the Mi Argentina platform, the first digital driver's license, and the citizen's digital wallet, the single domain website Argentina.gob.ar, the virtual assistant Chat Crecer and the Plan National Digital Inclusion.

Before, between 2007 and 2015, he was the head of digital in the Government of the City of Buenos Aires, where he played a fundamental role in the development of the single domain BuenosAires.gob.ar, the "How I Get There" mobile application, the citizen service and the call center telephone line 147.

Internationally recognized for his influence and contribution to digital government, Dan was selected by Apolitical in 2019 as one of the 20 most influential people worldwide in this field. That same year, he won a Webby Award in the health category for the virtual assistant Chat Crecer and stood out as a TEDx speaker, sharing his knowledge and experience in digital transformation and e-government.[/modal\_popup\_box]

## Isra Pastor Sainz-Pardo

## Deputy Director of Learning, INAP

[modal\_popup\_box btnalign="center" titletext="Isra Pastor
Sainz-Pardo" btntext="Read Bio"
bodybg="#14145a"]TBA[/modal\_popup\_box]

# Private sector

#### Mark Palmer

## VP, Visa Government Solutions, Europe, United Kingdom

[modal\_popup\_box btnalign="center" titletext="Mark Palmer"
btntext="Read Bio" bodybg="#14145a"]Mark joined Visa in April
2022 bringing 35 years of experience delivering digital

solutions in the technology industry across Public Sector markets. He leads the Government Solutions business across Europe, digitizing Government acceptance, disbursements, and commercial payments.

Prior to this Mark established the Public Sector business for Google Cloud across Europe, Middle East & Africa. Moving customers to the Cloud as part of their digital transformation journeys, focusing on delivering better outcomes though data, analytics and AI.

Mark spent 20 years at IBM, where he was their VP Public Sector, Europe. In this role he led large transformation engagements for a number of government customers. Mark ran the UK's Government, Health and Defense businesses over 10 years, and was a member of the IBM UK leadership team.

Mark began his career in the 1980's as a Software Engineer designing and delivering complex real-time systems integration projects for the aerospace industry. He was one of the original start-up members of AeroSystems International; a joint venture between Sema Group and Westland Helicopters working to deliver airborne software systems.

Mark is a member of the IET and Chartered Engineer, as well as being a fellow of the British Computing Society. He has a degree in Electronic Engineering as well as an MBA. He has had business assignments in Italy and Washington D.C.[/modal\_popup\_box]

## Simon Willis

## Vice President, Public Sector, Mastercard, United Kingdom

[modal\_popup\_box btnalign="center" titletext="Simon Willis" btntext="Read Bio" bodybg="#14145a"]Simon manages strategic government partnerships globally at Mastercard as well a number of related innovation projects.

Formerly global head of public sector innovation at Cisco for

many years, Simon has also worked at several GovTech start-ups and twice run UK voluntary sector organisations.

The first half of his career was spent working for the UK Government on digital transformation and social security reform at DWP and at Her Majesty's

Treasury where he worked for Jeremy Heywood as head of financial crime.

He is a widely acknowledged expert on managing complex innovation ecosystems for the public good and has published on the subject as well as addressing the UN, TEDX and many others.[/modal\_popup\_box]

## Solveig Honoré Hatton

# Senior Vice President, Public Sector, Europe, Mastercard

[modal\_popup\_box btnalign="center" titletext="Solveig Honoré Hatton" btntext="Read Bio" bodybg="#14145a"]Solveig has served as the Senior Vice President and lead for Mastercard's Public Sector team in Europe since January 2022. In this role, she is responsible for developing the overall vision and driving the execution of European Public

Sector strategy through public-private partnerships in more than twenty European markets in the areas of digitalization of the public sector and small business,

sustainable and inclusive tourism development and cybersecurity.

Previously, Solveig was the General Manager for Mastercard in France, responsible for the deployment of the strategy and the growth in this country. She worked on a partnership basis with private and public entities, increased Mastercard services footprint and market share while focusing on driving innovation and accelerating digitization of all means of payment in the market.

Solveig has held several positions for Mastercard in France

including Head of Business Development and Head of Mastercard Advisors. Before joining Mastercard in 2012, she worked in consulting for banking and financial institutions in both London and Paris.[/modal\_popup\_box]

#### Daniel Nieto Corredera

#### VP Public Sector, Mastercard

[modal\_popup\_box btnalign="center" titletext="Daniel Nieto Corredera" btntext="Read Bio" bodybg="#14145a"]Daniel Nieto is, since 2020, responsible for relations with the Government and the public sector for Spain and Portugal. Previously, and since 2014,

he served as Expert in Digital Inclusion and Policies Issues at the United

Nations. During his fifteen years of experience in the technology sector, he

has worked facilitating collaboration between companies and institutions

where the use of innovation to contributes for a better society and the

advancement of the Sustainable Development Goals (Agenda 2030).

An expert in digital inclusion and polices, he is the author of international

flagship publications related to the digital economy, ecommerce and

public-private partnerships published by the United Nations.

Daniel is an economist from the University of Salamanca and postgraduate

training at the London Business School, University of Bern and The World

Bank.[/modal\_popup\_box]

# Rachel Dignam

## Director of EU and International Public Affairs at Sage

[modal\_popup\_box btnalign="center" titletext="Rachel Dignam" btntext="Read Bio" bodybg="#14145a"]Rachel is currently the Director of EU and International Public Affairs at Sage, a FTSE 100 tech company supporting millions of SMEs globally with the technology they need to power their economies. In addition to overseeing public affairs in the EU, Rachel helps lead the organization's global sustainability and tech policy. Prior to Sage, Rachel was at the International Chamber of Commerce where she worked across several policy areas including sustainability, customs, trade facilitation, and tax.[/modal\_popup\_box]

#### Javier Gonzalez Sanchez

#### **Executive Director Public Sector, IBM**

[modal\_popup\_box btnalign="center" titletext="Javier Gonzalez Sanchez" btntext="Read Bio" bodybg="#14145a"]Javier González Sánchez is a Senior Telecommunications Engineer from the Polytechnic University of Madrid, with more than 32 years of experience in the IT sector in companies such as Hewlett-Packard and IBM. He has held positions of responsibility both in the areas of Hardware and Software infrastructure, as well as in the area of Industrial Solutions. Among other commercial responsibilities, he has led the Unix servers business unit of IBM Spain, the "Analytics" products business unit, and the creation in Spain of the "Watson" business unit that brings together all the portfolio of cognitive and AI IBM capabilities for Spain, Portugal, Greece and Israel.

Since 2018, he has been leading IBM's business for the Public Sector in Spain.[/modal\_popup\_box]

## Josep Aracil Gallardo

## Director of Government and Public Services, Inetum

[modal\_popup\_box btnalign="center" titletext="Josep Aracil
Gallardo" btntext="Read Bio"

#### Ibrahim Köran

#### Head of GovTech, Heliad AG

[modal popup box btnalign="center" titletext="Ibrahim Köran" btntext="Read Bio" bodybg="#14145a"] Ibrahim Köran is the Head of GovTech at Heliad, one of the leading listed Venture Capital investors in Germany. He is responsible for setting up a dedicated GovTech investment strategy. He previously headed the GovTech division at PwC and, as a venture developer and shareholder representative, supported the spin-off and further development of a joint venture and several minority investments. He has also been active in the GovTech ecosystem in Berlin and the GovTech Campus Germany since its establishment. Before focusing on venturing activities, he spent many years advising the public sector at KPMG & PwC at EU and federal level on strategic digitalization initiatives and the establishment of new organizations, e.g. in the area of digital sovereignty. Over time, Ibrahim has contributed to publications on digital ethics, AI and DLT technology in public administration and was an active member of the "Innovative State" working group of Initiative D21. For his contribution to the GovTech ecosystem, he was selected as one "Global GovTech Groundbreakers" the 15 in 2023. [/modal popup box]

# Craig McGeough

## Practice Lead, Microsoft Business Applications, Spain

[modal\_popup\_box btnalign="center" titletext="Craig McGeough"
btntext="Read Bio" bodybg="#14145a"]TBA[/modal popup box]

## Idoia Ortiz de Artiñano Goñi

# Founder and CEO of Gobe Studio, Spain

[modal\_popup\_box btnalign="center" titletext="Idoia Ortiz de
Artiñano Goñi" btntext="Read Bio" bodybg="#14145a"]Idoia is a

recognized expert on govtech, advises local and national governments on public innovation ecosystems and public policies. Currently, she is CEO of Gobe, the first govtech studio in Spain. Previously, she was Director and founder of the Publictech Lab at IE University and Senior Advisor to the Secretary of the Inter American Development Bank.

Idoia holds an MBA from MIT, a MA in Foreign Service from Georgetown University and in 2019 was recognized by Apolitical as one of the world's 100 most influential people in digital government. Before returning to Spain, Idoia was for seven years the principal advisor to the Secretary of the IDB Group (Inter-American Development Bank, IDB Invest and IDB Lab) in Washington DC. She also worked in countries such as Uruguay, Guatemala and Bolivia on government and citizen participation projects.[/modal\_popup\_box]

## Stoney Burke

## Founder and CEO of The Aquia Group, USA

[modal\_popup\_box btnalign="center" titletext="Stoney Burke" btntext="Read Bio" bodybg="#14145a"]Stoney Burke is Founder and CEO of Aquia Group, a government affairs and strategic advisory firm. He has over 18 years of experience split between government service and the private sector. Stoney advises Fortune 500 companies, innovative startups, nonprofit organizations, and trade associations on developing legislative, regulatory, and strategic communications campaigns.

Prior to launching Aquia Group, Stoney served as Head of U.S. Federal Affairs and U.S. Public Policy for Amazon Web Services. On Capitol Hill, Stoney served as Chief of Staff for Representative Will Hurd and Legislative Aide for

Representative Chet Edwards. Stoney also spent seven years as Director of External Affairs at Southern Company a regulated entity and one of the largest power companies in the United States.

Stoney graduated from Texas A&M University with a B.A. in International Studies and Minor in Political Science. He has a Graduate Certificate in Advanced International Affairs with an Intelligence Emphasis from The Bush School of Government and Public Service. Stoney serves on the Board of the U.S. — Mexico Foundation and on the Texan by Nature Advisory Council.[/modal\_popup\_box]

# Benjamin Supple

Founder at SuppleMind. Former Global Head of Publich Sector & Nonprofit Partnerships, Meta Business Messaging (WhatsApp, MSGR, IG), USA

[modal popup box btnalign="center" titletext="Benjamin Supple" Bio" bodybg="#14145a"]Ben Supple btntext="Read experienced technology. Ben most recently led Global Public and Nonprofit Partnerships for Meta's business messaging group, including WhatsApp, Instagram and Messenger. As the second public policy hire at WhatsApp, Ben helped establish a foundation for its policy function and served as the firstever global WhatsApp election lead, building the playbook that is still in use today for every major election. Ben helped launch the WhatsApp Business App in 2018 and then the WhatsApp Business API in 2019. In 2020, Ben built a dedicated government and nonprofit partnerships program and global civic engagement team, resulting in thousands of governments and nonprofit organizations onboarded to the API, hundreds of developers supporting government clients and the creation of key programs like WhatsApp's COVID crisis response, global fact checking and Chat for Impact. These partnerships yielded a large proportion of overall API messaging volume, generated substantial revenue, improved WhatsApp's brand and reputation, and most importantly, helped tens of millions of real people in times of need.

Prior to WhatsApp, Ben served for nearly a decade as a leader in the global strategic consulting firm, the Cohen Group, led by the former US Senator and Secretary of Defense, Bill Cohen. He managed numerous Fortune 100 clients across tech, energy, aerospace, consumer products, and textiles, among other areas, and also led the firm's Americas practice.[/modal\_popup\_box]

#### Pilar Roch

### General Director, AMETIC

[modal\_popup\_box btnalign="center" titletext="Pilar Roch"
btntext="Read Bio" bodybg="#14145a"]TBA[/modal\_popup\_box]

#### Melissa Cohen

## Founding Partner of Coral Health Advisors, USA

[modal popup box btnalign="center" titletext="Melissa Cohen" btntext="Read Bio" bodybg="#14145a"]Melissa Cohen, JD, MPA, is a founding partner of Coral Health Advisors, a national health policy, strategy and operations consulting firm. She has spent the last 15 years as a senior leader in both government and the private sector leading teams responsible for the design and implementation of alternative payment models to improve patient care. She started her career as an attorney for hospitals and health systems and learned early on how fragmented care and lack of access leads to poor patient outcomes. This led her to pursue a career in health care policy, strategy and operations and she has not looked back. From 2018-2021, Melissa was the Staff Vice President of Payment Innovation and Strategy at Elevance where she led value-based contracting with a focus on provider enablement and alignment to product and benefit design. Melissa was one of the original staff of the CMS Center for Medicare and Medicaid Innovation (CMMI), joining at its inception in 2011.

While there, she drove the design and implementation of payment models across the care continuum. In her last year at CMMI, Melissa was responsible for management of the Center's 10-billion-dollar budget and investment portfolio. Melissa has a JD from Fordham University School of Law, an MPA from the Harvard Kennedy School of Government and a Bachelor's degree from the University of Pennsylvania.[/modal popup box]

## **Guilherme Dominguez**

## Cofounder and CEO of BrazilLAB, Brazil

[modal\_popup\_box btnalign="center" titletext="Guilherme Dominguez" btntext="Read Bio" bodybg="#14145a"]Cofounder and CEO of BrazilLAB, 1st govtech innovation hub in Brazil and Latin America to connect startups with the Public Sector. Founder and professor at the Institute for Studies in Leadership, Law and Development (ILDD). Lawyer with a masters degree in Administrative Law (PUC/SP). Speaker in Govtech, Digital Government, Public Sector Innovation and Public Procurement for Innovation.

Lawyer, professor, speaker and entrepreneur. Cofounder and CEO of BrazilLAB, an innovation govtech hub focused on connecting the public sector with B2G startups through its acceleration program and many other activities dedicated to foster the brazilian govtech ecosystem. Graduated in Law at PUC / SP (2001), institution in which he also obtained the titles of Specialist (2004) and a Master (2010) in Administrative Law. He has more than 20 years of experience in legal business practice, specially with startups, as well as in consulting activities in the public sector, being a speaker on government innovation, public procurement for innovation, digital government and GovTech. He is also the founder of the Institute for Studies in Leadership, Law and Development (ILDD) and professor of law.[/modal popup box]

# Carolyn Supple

# Strategy and Public Affairs, Office of the CEO, Google Public Sector

[modal\_popup\_box btnalign="center" titletext="Carolyn Supple"
btntext="Read Bio" bodybg="#14145a"]TBA[/modal popup box]

#### Giovanna Galasso

## Partner at Intellera Consulting, Italy

[modal popup box btnalign="center" titletext="Giovanna Galasso" btntext="Read Bio" bodybg="#14145a"]Giovanna Galasso, Partner and EU Account Lead at Intellera Consulting, is an expert in digital policy and public sector innovation, with significant contributions to digital strategy and policy at national and European levels. Giovanna has worked extensively with the European Commission, particularly DG CNECT, leading projects that foster the adoption of AI and emerging technologies in public administrations. She is currently leading the delivery of GovTech Connect, the European Commission's initiative to boost public sector digitization and the green transition through a European GovTech platform. bringing together SMEs, public and private GovTech gamechangers, investors, civil society, academia and NGOs. She is also involved in SPINEIC (EIC Flagship initiative on Innovation Procurement) supporting the matching of EIC beneficiaries with public buyers' needs in the field of digital solutions. Moreover, Giovanna is involved in several projects under the European Commission's Digital Europe Program, such as the procurement and co-design of the Local Digital Twins (LDT) toolbox and is leading the project aimed at monitoring, evaluation and quality review of its development. She graduated in Political Science and holds a master's in public management from Federico II University in Naples (Italy) as well as a Master in Artificial intelligence for the Public sector (AI4GOV) jointly delivered by Politecnico di Milano and Universidad Politecnica

#### Raúl Sánchez

## Impact Investment Director, Cofides, Spain

[modal\_popup\_box btnalign="center" titletext="Raúl Sánchez" btntext="Read Bio" bodybg="#14145a"]Raúl Sánchez considers himself a polymath, curious and restless traveler with more than 25 years of international experience in innovation and entrepreneurship ecosystems, investment financing and sustainability. This experience has been acquired both in the private sector, in Banco Santander, Campus Party and OPINNO; public sector, in COFIDES, Las Rozas Innova and as an advisor in the cabinet of the Minister of Science and Innovation of the Government of Spain and Board Member of the Center for Industrial Technological Development CDTI, between 2008-2011; and multilateral in the Inter-American Development Bank and UN Habitat.

Raúl Sánchez is Director of Impact Investments at Compañía Española de Financiación del Desarollo (COFIDES) and responsible for the new Spanish Social Impact Fund (FIS) of 400 M EUR. He is a founding Business Angel investor of the COREAngels Madrid and member of the Board of the Center for Innovation in Technology for Development (ItD-UPM) of the Polytechnic University of Madrid. Throughout his professional career he has always been linked to the Academia at public and private universities. He holds a PhD in International Economics and Development and a Master's degree in Law by the Complutense University of Madrid.[/modal\_popup\_box]

# Antonio Calvo Roy

# Director of Sustainability at Redeia, Spain

[modal\_popup\_box btnalign="center" titletext="Antonio Calvo Roy" btntext="Read Bio" bodybg="#14145a"]Antonio Calvo Roy, science journalist, is Director of Sustainability at Redeia. He has worked in communication offices of various

institutions. Between September 2004 and April 2012 he was Director of Communication and Corporate Responsibility of Red Eléctrica de España. He is the author of various science books.[/modal popup box]

#### Alexa Möller

## COO at Polyteia

[modal\_popup\_box btnalign="center" titletext="Alexa Möller" btntext="Read Bio" bodybg="#14145a"]Alexa Moeller is the Chief Operating Officer & Managing Director of Polyteia. She holds an MPP degree from the Hertie School and an MPA degree from the London School of Economics. With its products Polyteia enables the Public Sector to process data and digitalize processes for any kind of use case. The company supports already more then 100 public administrations in Germany.[/modal\_popup\_box]

#### Paola Santana

## Founder & CEO at GLASS, USA

[modal\_popup\_box btnalign="center" titletext="Paola Santana" btntext="Read Bio" bodybg="#14145a"]Paola Santana is a lawyer, public procurement expert and serial tech entrepreneur, creating the next breakthrough in government systems. She's the founder and CEO of <u>GLASS</u>, a Silicon Valley startup revolutionizing how governments buy with pioneering <u>G-Commerce</u>.

Previously, she co-founded <u>Matternet</u>, a Silicon Valley company pioneering drone logistics networks. Under her leadership, Matternet engaged with The White House, the U.S. Congress, the Federal Aviation Administration (FAA), and NASA to enact the first drone regulation in the United States in 2016, and became the world's first drone delivery platform authorized for permanent operations over a populated city in 2017.

She co-established the Dominican Republic's Constitutional

Court, and worked at the National Elections Court coordinating the Elections Litigation Chamber. She has also collaborated with the World Bank, the Inter-American Development Bank, and the OECD, developing striking public infrastructure projects and strategic partnerships integrating exponential technologies.

She's best known for her ability to create things from scratch at the intersection of the public, private and regulatory domains, and for her track record introducing cutting-edge technologies into highly-regulated markets. Her most recent experience includes co-drafting the public-private partnership enabling the first multi-state Hyperloop system in the United States.

A Fulbright scholar and graduate from George Washington, Georgetown and Singularity University, she's been featured as CNET Top 20 Latin in Tech, Forbes Next 1000, LinkedIn Top Professionals Under 35 in Enterprise Tech, and served as Lead of the UN International Civil Aviation Organization (ICAO) Unmanned Aircraft Systems Advisory Group and appointed member of the first FAA Drone Advisory Committee.[/modal\_popup\_box]

#### Marcos Olmos

## Partner, Venture Capital Director, Vox Capital

[modal\_popup\_box btnalign="center" titletext="Marcos Olmos" btntext="Read Bio" bodybg="#14145a"]Marcos has more than 25 years of experience in venture capital, asset management, corporate finance, treasury funding and structured finance. Prior to joining Vox Capital as the Head of VC, Marcos was a partner at Webrock Ventures, a Swedish VC Firm, and prior to that he was the head of asset management at CM Capital. Earlier in his career he worked for several years at Citigroup in NY at the Global Treasury Group and at PWC in Brazil. Marcos holds a B.S. in Business Administration from Universidade de São Paulo and an MBA from NYU's Stern School of Business. He speaks fluently English, Spanish, Portuguese

# Joseph Tenzin Oliver

## CEO, Vision Plan Ltd, UK

[modal\_popup\_box btnalign="center" titletext="Joseph Tenzin Oliver" btntext="Read Bio" bodybg="#14145a"]Joseph Tenzin Oliver is a social entrepreneur and sustainability leader with over fifteen years of experience. His career to date has involved advising private companies, governments, social enterprises and non-profits on how to innovate and scale using cutting-edge future technologies and ethical practices for economic and societal growth.

His previous work has consisted of multi-project endeavours to explore, understand and create world-class cutting-edge examples of how society can be influenced and shaped to become a more conscious, abundant and positive place for us all to live, work and thrive.

He has worked within a wide range of industries and within three continents (Europe, Asia, and North America) and has represented regional councils and the National Government of the UK in various capacities nationally and internationally.

During his career he has managed and grown multiple companies, creating and directing global change programmes. This has been instrumental in securing hundreds of millions of dollars in technology investment for a range of projects that have seen a significant ROI.

His work in emerging technologies has led him to design, develop, and manage the rollout of high-specification innovation technology departments for some of the top Fortune 500 companies. He is now a recognised advisor in the innovation and sustainability sectors specialising in the management of complex and uncertain innovation growth which results in long-term change and industry

# Oleguer Sagarra

## Co-founder & Co-CEO, Dribia, Spain

[modal\_popup\_box btnalign="center" titletext="Oleguer Sagarra" btntext="Read Bio" bodybg="#14145a"]Oleguer Sagarra, co-CEO and co-founder, more than 7 years ago, of Dribia, a data science innovation studio in Barcelona. He has a research background with a PhD in theoretical physics from UB, with a research stay at MIT, which evolved into entrepreneurship. Dribia offers ideation services and creation of custom artificial intelligence tools for companies of all types. In addition to AI projects, he also has experience in data governance, with participation in public projects around data sovereignty, regulation and support to public administrations such as Barcelona or Hamburg for the implementation of data-driven public services.[/modal\_popup\_box]

# **Bryan Sivak**

## Co-Founder and Managing Partner, Evidenced Capital, France

[modal\_popup\_box btnalign="center" titletext="Bryan Sivak" btntext="Read Bio" bodybg="#14145a"]Bryan Sivak is the cofounder and managing partner at Evidenced Capital, a private market investment firm focused on early-stage healthcare companies benefitting from tailwinds generated by policy and regulatory changes. He currently sits on the Vesta Healthcare and Osso VR boards.

Most recently, Bryan served on the executive leadership team at Centene as Senior Vice President, Technology, Innovation, and Modernization. During this time, he was responsible for enterprise-wide technology strategy and execution, focusing on next-generation products and services.

Previously, he held a dual role at Kaiser Permanente as Vice President of Medicaid Transformation as well as Managing Director of Kaiser Permanente Ventures. As Vice President of Medicaid Transformation, Bryan was responsible for working across the organization to help lead the transformation of the provision of care and services to its large and growing Medicaid population. As a Managing Director of the KP Venture Fund, he invested in and built venture-backed companies that are

developing the next generation of technologies and services to meet the needs of KP members and the broader healthcare ecosystem.

Prior to Kaiser Permanente, Bryan was the Entrepreneur-in-Residence at the Robert Wood Johnson Foundation. His position was to bring new ideas and perspectives to the work of the Foundation and challenge existing processes and assumptions to help more effectively build a "Culture of Health." He also served as a Senior Fellow at Civic Hall, a New York City-based "community center" for technologists, government innovators, researchers, and others focused on leveraging technology to solve the problems of the many versus the issues of the few. Before Kaiser, starting in 2012, Bryan served as the Chief Technology Officer at the US Department of Health and Human Services (HHS) in the Obama administration. During his three

Services (HHS) in the Obama administration. During his three years in this role, Sivak was responsible for helping HHS harness the power of data, technology, and innovation to improve the

health and welfare of the nation. Prior to HHS, he served as the Chief Innovation Officer for Maryland Governor Martin O'Malley, where he led Maryland's efforts to embed innovation concepts into the DNA of state government.

In 2009, preceding his time with Governor O'Malley, Bryan was Chief Information/Technology Officer for

the District of Columbia. He led a large and diverse team that created a technology infrastructure known for enhancing communication between the district's residents and their government and implemented organizational reforms that improved efficiency, program controls, and customer service. Prior to his public service, Bryan was a private sector entrepreneur, founding InQuira, Inc. in 1997, a multinational enterprise software company focusing on natural language

processing based knowledge management (acquired by Oracle).[/modal popup box]

#### Matthias Broner

# Head of Growth, Latam

[modal\_popup\_box btnalign="center" titletext="Matthias Broner" btntext="Read Bio" bodybg="#14145a"]Growing real world adoption of blockchain technology in latin america. Focused on helping governments and enterprises unlock new use cases through zero knowledge technology.[/modal popup box]

# Chuy Cepeda

## CEO and Co-founder, OS City, Mexico

[modal\_popup\_box btnalign="center" titletext="Chuy Cepeda" btntext="Read Bio" bodybg="#14145a"]Chuy Cepeda is a visionary leader navigating the crossroads of technology and humanity, passionately driving innovation for the betterment of society. With excellence honors as a Mechatronics Engineer, a distinguished PhD in Artificial Intelligence, and a Harvard Alumni in Global Leadership for Public Policy; he embodies a unique fusion of expertise, consistently addressing the most pressing public problems through the most promising emergent technologies.

In this era of privacy-invasive economies and heightened governmental control, he delved into decentralization and digital freedom. His company, OS City, spearheads decentralized identity and verifiable credentials implementations in Latin American governments, representing a unique convergence of industries. This distinctive approach has earned him numerous recognitions, such as being a Young Global Leader, one of the 50 most influential people in government disruption, and an Ethereum Foundation Fellow for his instrumental role in onboarding the next billion people into the web3.[/modal\_popup\_box]

#### Fil Lekkas

## Strategy Manager, Lightrock, UK

[modal\_popup\_box btnalign="center" titletext="Fil Lekkas" btntext="Read Bio" bodybg="#14145a"]Fil leads the Strategy team at Lightrock, a global private equity platform that seeks to achieve financial as well as societal and environmental returns by investing in businesses that contribute positively to humankind and the planet. He works with senior leadership to deliver projects across the corporate platform, with a focus on product development and thematic research. Fil joined Lightrock after leading the Ventures team at PUBLIC, a London-based GovTech venture builder and consultancy. He holds an MA from Tsinghua University, where he was a Schwarzman Scholar, and a B.A from Yale University.[/modal\_popup\_box]

# **Johnny Hugill**

#### Director at PUBLIC, UK

[modal\_popup\_box btnalign="center" titletext="Johnny Hugill" btntext="Read Bio" bodybg="#14145a"]Johnny is a Director at PUBLIC, a specialist GovTech advisory firm in the UK. Johnny has supported multiple government teams across the UK and EU to reimagine how they deliver public services, as well as working with GovTech startups to help them scale in the public sector.

Johnny is a leader in applying digital and innovation in public procurement and finance and has worked with the UK Cabinet Office and CCS, Welsh Government, EU Governments and multiple UK Government Departments on applying digital and data in their procurement processes.

Recently, Johnny has worked closely with the UK Cabinet Office to shape its new Procurement Act, including helping to design a new innovation procurement mechanism, as well as conducting a review of innovation procurement across the EU, working with the European Commission.[/modal\_popup\_box]

## Manuel Marina Breysse

## Cardiologist, CEO and Co-Founder of Idoven, Spain

[modal popup box btnalign="center" titletext="Manuel Marina Breysse" btntext="Read Bio" bodybg="#14145a"]Manuel Marina Breysse is a cardiologist, CEO and co-founder of Idoven, a health technology company advancing early detection and precision medicine for cardiovascular diseases. Manuel and his co-founders started Idoven in 2018 after conducting basic and translational research at the National Center for Cardiovascular Research (CNIC) in Spain focused on machine learning applied to cardiology. As a cardiologist, Manuel is specialized in arrhythmias and high-performance sports cardiology and has been a doctor at the Spanish Agency for Health Protection in Sports (AEPSAD). He is also a member of the European Society of Cardiology, an Associate Partner of the Spanish Society of Cardiology, and scientist at the Cardiovascular Disease Network Biomedical Research Center (CIBERCV). Manuel has published over 20 scientific papers, received a MS in Statistics from the University of Cordoba and MD from the University of Alcalá. [/modal popup box]

# María Izquierdo

# **Public Services Designer**

[modal\_popup\_box btnalign="center" titletext="María Izquierdo" btntext="Read Bio" bodybg="#14145a"]María Izquierdo cares about contributing to a better future that distributes power and puts people's needs first. Her work as a service designer focuses on bringing teams and organisations together, advocating for businesses that create value for society.

Over the last 10 years, she's worked in the private and public sectors on subjects such as data infrastructure for public services, AI in healthcare and practical ethics in emerging technologies. Recent work includes Genomics England and the UK Government.[/modal popup box]

# Samir Kayali

## Chairman Executive, URBIM, Spain

[modal\_popup\_box btnalign="center" titletext="Samir Kayali" btntext="Read Bio" bodybg="#14145a"]Samir Kayali, educated in Aeronautical Engineering at Cornell University, has devoted nearly three decades to leading projects in the high-level international real estate sector. As the founder of C95 Creative, Samir has been a pioneer in the implementation of BIM technology, propelling the company to global recognition for its innovations in the field. Since 2019, as Executive Chairman of URBIM, he has steered the platform towards integrating data into 3D models, essential for the development of digital twins that improve decision-making, promoting sustainability, data management, collaboration, and transparency in the sector.

His legacy is highlighted by the creation of one of the world's largest urban digital models, demonstrating his constant commitment to innovation and efficiency in architecture and engineering[/modal\_popup\_box]

#### Carlos Romero

## Co-Founder and CEO of Fractal Strategy, Spain

[modal\_popup\_box btnalign="center" titletext="Carlos Romero" btntext="Read Bio" bodybg="#14145a"]Carlos Romero is cofounder of Fractal Strategy, he has accompanied digitalisation projects, strategic design and customer experience consultancies with administrations and companies at national and international level. He is responsible for service design in the Aragon Digital Services team, winners of a mention in the "Professionals" category in the National Design and Innovation Awards 2022.

He holds a degree in Industrial Design and Product Development Engineer and Master's degree in User Experience Design. Since 2010 he has been involved in the academic development of the design profession and is currently an associate professor of design methodologies for the Bachelor and Master's Degree in Design at the University of Zaragoza, pioneers in bringing Design Thinking teaching to the university context in Spain. He gives training courses for organisations and companies, training other professionals in design thinking. He collaborates in the organisation of events to promote the transformation of public administrations.[/modal\_popup\_box]

#### Laura Kirchner

## Project Manager at Gobe Studio, Spain

[modal\_popup\_box btnalign="center" titletext="Laura Kirchner" btntext="Read Bio" bodybg="#14145a"]Laura is a public policy expert at Gobe Studio, where she specializes on new innovation policies: driving processes, capabilities, resources, leadership and regulations to boost govtech ecosystems. At Gobe, she leads the delivery of the first European Commission's Pan-European `Startup Challenge for innovative procurement' initiative as part of the GovTech4All Consortium. She also leads the GovTech Biscay program and is involved in different "entrepreneurial public procurement" training offered to Spanish Administrations.

She has a background on public policy evaluation and has worked for a GovTech startup. Obtained a degree in Economics by the Pompeu Fabra University in Barcelona and pursued a Master's in Economic Development by the Carlos III University in Madrid. In 2021 she has undergone an Executive Education in GovTech Innovation at the IE University.[/modal popup box]

### Sofía Silva

# Project Manager at Gobe Studio, Spain

[modal\_popup\_box btnalign="center" titletext="Sofía Silva" btntext="Read Bio" bodybg="#14145a"]Sofia is a GovTech expert at Gobe Studio, with experience delivering open innovation programs for govtech startups in Europe and in Latin America.

She has lead the delivery of the first European Commission's Pan-European GovTech Bootcamps while at PUBLIC, and has been involved in the launch of Govtechlab Madrid, the first GovTech Laboratory in Spain while at the IE PublicTech Lab, amongst other govtech projects.

As an active member of the international govtech community, she is a member of the GovTech Global Alliance, has contributed to publications from CAF — Development Bank of Latin America, the Inter-American Development Bank, GovLab and PUBLIC, and actively participates as a public speaker in govtech conferences worldwide.

Trained in political and social sciences, she has undergone Executive Education in digital transformation for government at Harvard's Kennedy School and is a graduate in International Relations from IE University.

Sofia is passionate about bringing startups closer to public institutions to instigate innovation and digitally transform them with sustainable strategies that contribute to skill development and economic growth.[/modal\_popup\_box]

#### Carmen Pumariño

## Investor at Zubi Capital

[modal\_popup\_box btnalign="center" titletext="Carmen Pumariño"
btntext="Read Bio" bodybg="#14145a"]TBA[/modal\_popup\_box]

#### Jacobo Pablos

## Co-founder and CEO, Fogum.io, Spain

[modal\_popup\_box btnalign="center" titletext="Jacobo Pablos" btntext="Read Bio" bodybg="#14145a"]Jacobo Pablos, CEO and founder of Foqum, has a Bachelor degree in Business and Economics — Complutense University, a Bachelor degree in Commercial Management and Marketing — ESIC University, and a Master in Strategic Management — Francisco de Vitoria University.

At professional level he has experience on the equity desk at Urquijo Bank and in Treasury and Corporate Banking at Santander Bank.

Almost a decade ago he founded the AI \(\sum\_{\text{company}}\) Foqum. They are experts in Generative AI and Machine Learning, focused on transforming text, video, image and audio data into business value in less than 4 weeks through their Artificial Intelligence Platform.[/modal popup box]

## Bernardo Branco Gonçalves

## CEO & Founder, MyPolis, Spain

[modal\_popup\_box btnalign="center" titletext="Bernardo Branco
Gonçalves" btntext="Read Bio"
bodybg="#14145a"]TBA[/modal\_popup\_box]

#### Albert Iruela

## Co-founder, Omnios, Spain

[modal\_popup\_box btnalign="center" titletext="Albert Iruela" btntext="Read Bio" bodybg="#14145a"]Graduated in IT Organization Engineering (La Salle). Founder of the company Omnios. Experience in technology consulting and participation in international entrepreneurship programs (Imagine Silicon Valley, MarkeTic...)

Omnios is a company that develops and produces Artificial Intelligence solutions specialized in natural language processing (NLP, LLMs...). Present in more than 10 countries and working since the beginning for leading multinationals in their respective sectors (Alcon, Cuatrecasas, Angelini Pharma, FCBarcelona, CTTI / Generalitat de Catalunya, Ferrer...). Also recognized as a pioneering entity in the development of the state of the art of technology by entities such as the CDTI, Cybersecurity Agency...[/modal\_popup\_box]

#### Camila Salazar

# Head of Data Analytics and Learning, Open Contracting Partnership, Spain

[modal\_popup\_box btnalign="center" titletext="Camila Salazar"
btntext="Read Bio" bodybg="#14145a"]

Camila Salazar is Head of Data Analytics and Learning at the Open Contracting Partnership, working with partners globally to take a data-driven approach to improve public procurement outcomes. She leads OCP's data use support to partners, developing methodologies on how to use open contracting data and advising on how to improve data quality to achieve specific goals, reforms, research, monitoring, and advocacy. In addition, Camila performs internal data analysis to better track and measure the progress and impact of key OCP interventions and demonstrate the usefulness of procurement datasets to local users and local objectives. She also supports OCP's capacity-building activities. Camila holds an MSc in Applied Social Data Science from the London School of Economics and Political Science as a UK Foreign Office Chevening Scholar and holds a BA degree in Economics, a BA and a Licentiate degree in Journalism and Communications from the University of Costa Rica.

[/modal\_popup\_box]

# Jonas Moses-Lustiger

# Policy and Communication Lead, StateUp

[modal\_popup\_box btnalign="center" titletext="Jonas Moses-Lustiger" btntext="Read Bio" bodybg="#14145a"]Jonas Moses-Lustiger is the Policy and Communication Lead at StateUp, a global advisory for governments and firms focusing on public-purpose innovation. Before joining StateUp, Jonas conducted market research and strategy for a major tech company and served as Chief of Staff of the Sharing Knowledge Foundation, a STEM cooperation initiative associated with CERN where he acquired a deep expertise of the intersection between

technology, policy, and international cooperation. He previously worked for the French Ministry of Foreign Affairs and conducted research in public policy for various institutions. Jonas holds a Master of International Affairs from Sciences Po Paris, and a dual Bachelors from Sciences Po and the Sorbonne Paris IV in Social Sciences and Philosophy.[/modal popup box]

## José Nistal

## **Zubi Capital**

[modal\_popup\_box btnalign="center" titletext="José Nistal"
btntext="Read Bio" bodybg="#14145a"]TBA[/modal\_popup\_box]