

# Visibility Opportunities

Promote you organization throughout the exhibition hall in the beautiful La Nave Madrid, Spain

**and raise awareness to your brand!**

For any questions, please contact me via [efernandez@kenes.com](mailto:efernandez@kenes.com)

## **BTIC Registration**

Showcase your brand at the very beginning!

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## **Showcase Stage Area**

Opportunity to brand the Product Stage Area.

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## **Start-up Area**

Expand your reach by branding the Start-up Area.

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## **Business Hub**

Be visible where the connection are made!

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## **Information Kiosk**

Promote your company  
at the Information Kiosk.

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## **Relax Area**

Showcase your brand in  
the Relax Area.

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## **Congress Dinner**

Promote your company at  
the Congress Dinner.

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## **Faculty Dinner**

Promote your company at  
the Faculty Dinner.

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## **Speakers Ready Room**

Room for speakers and  
abstract presenters.

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## **Press**

## Lounge

Show your brand in the Press lounge.

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## Laptop Lounge

Opportunity to show you logo in the Laptop lounge.

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## Venue Branding

Create anticipation and brand the venue with your logo.

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## Welcome Reception

Promote your company at the Welcome Reception.

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## Directional Signage

Showcase your company on the Directional Signage.

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## Congress

## Flags

Get exposure by branding the Flags across the venue.

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## Floor Branding

Have brander stickers or footsteps on the floor.

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## Photo Booth

Get exposure by branding the Photo Booth.

[Learn More](#)

## Selfie Corner

Get exposure by branding the Selfie Corner.

[Learn More](#)

## WIFI Support

Opportunity to support WIFI services during the Congress days.

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## Coffee Break

Promote your company at one or more coffee breaks.

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## **Lunch Breaks**

Promote your company at  
one or more Lunch Breaks

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## **Social Media Wall**

Advert in a loop on the  
social media plasma screen.

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## **“RECAP OF THE DAY” VIDEO**

Get exposure at the end of each day by supporting this video.

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## **Video Teaser Page**

Connect with attendees before  
the Congress days.

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## **Congress Bags**

Opportunity to place company's  
logo on the Congress bags.

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## **Congress Lanyards**

Opportunity to place company's logo on the lanyards.

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## **Water Stations**

Be visible by branding the water stations.

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## **Notepads and Pens**

Opportunity to place company's logo on the notepads & pens.

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## **Delegate Passport**

Be the brand attendees will remember during this fun activity.

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## **Key Ring**

Make an impression with this practical key ring.

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## **Hand Cleanser**

## Station

Promote safety by branding the Hand Cleanser Station.

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## Hotel Key Cards

Promote your company on the Hotel Key Cards

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## Shuttle Bus

Support the transport between hotels and the Congress venue.

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## Charging Kiosk

Be visible by branding the Charging Kiosk.

[Learn More](#)

## Branded Seating Cubes

Offer participants a change to relax on stylish chairs.

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