

# Support Categories & Benefits

- [Prospectus](#)
- [Promotional & Advertising](#)
- [Exhibition](#)
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Sponsorship Levels	TITLE	PREMIER	GOLD	SILVER
Brand Positioning				
Summit & Expo naming rights	x			
Summit & Expo Profile naming rights		x		
Summit & Expo Track naming rights			x	

<b>Sponsorship Levels</b>	<b>TITLE</b>	<b>PREMIER</b>	<b>GOLD</b>	<b>SILVER</b>
Summit & Expo Session naming rights				x
<b>Education &amp; Thought leadership</b>				
Morning keynote presentation	x			
Afternoon keynote presentation		x	x	
Speaking slot on additional panels	3	2	2	
Moderator position on additional panels	2	1	1	
90 minute workshop	x	x		
<b>Business Development</b>				
Exhibition space in a prime position	36 SQM	24 SQM	18 SQM	12 SQM
Platinum Congress passes	50	30	20	10
Facilitated meetings with key buyers	x	x	x	
VIP attendance to all networking events	x	x	x	x
<b>PR, Marketing &amp; Branding</b>				
<b><i>On event website:</i></b>				
• Naming rights on all sessions	x			
• Branding on all relevant sessions		x	x	x
Logo on all publications	x	x	x	x
Advert in congress brochure (colour)	Full page	Full page	Half page	
Advert in expo directory (colour)	Full page	Full page	Full page	Full page

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<b><i>Onsite signage:</i></b>				
• All related event advertising	x	x	x	x
• All session holding slides	x	x	x	x
• Banners in conference room	4	2	1	1
• Banners in registration area	2	1	1	
• Banners in expo area	2	1	1	
<b><i>Post Event</i></b>				
• Comprehensive post event report	x	x	x	x

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