

# About G4I

## WHERE GOVERNMENT MEETS TECHNOLOGY

**Tough challenges demand agile governments** that can harness the power of technology with the vision of entrepreneurial public servants and the creativity of impact-driven innovators. This requires meaningful interaction between **governments, corporations, academics, investors, new entrepreneurs, and crucially, citizens**. Governments are leveraging digital tools to rethink their interaction with their citizens and their cities. Modernizing operations and building resilient applications is not just a necessity, but also a huge opportunity to boost economic growth. Exploring concrete ways to create this social and economic value will be one of the core goals of G4I. **Our vision is to make G4I is the world's biggest and most important meeting place** where global experts present real, transformative, practical content and solutions that will reshape how governments build the efficiencies needed to have a real **IMPACT on the lives of their citizens**. **G4I WILL OFFER HIGH IMPACT SOLUTIONS, NEW WAYS OF THINKING AND OPPORTUNITIES TO CREATE FRUITFUL PARTNERSHIPS**

## A WORLD OF OPPORTUNITY...

The winds of digital transformation sweep across governments,

igniting a powerful revolution that transcends mere technological adaptation. This movement is about reshaping the very fabric of society, the way of living in cities, forging an unwavering bond between governments and their citizens. This is an urgent call to equip governments with the tools and strategies needed to navigate the ever-changing digital landscape, while meeting the soaring expectations and demands of empowered citizens. They must reinvent the **user experience**, **placing delivery at the forefront**, and fostering trust in every interaction. As governments embark on this journey, they must embrace **new technological approaches**, unlocking innovative solutions to age-old problems, and ushering in a **Govtech revolution** that embraces emerging companies as catalysts for change. To tackle these challenges head-on, we, as actors involved in the public ecosystem, must engage in global conversations, drawing wisdom from the experiences and success stories of governments and visionaries around the world. In doing so, we will transform public service delivery into a force that is not only meaningful but also impactful, empowering citizens and shaping a future where governments serve as beacons of progress. **The time for action is now. Let us come together, embracing the power of digital transformation to forge a new era of governance, where citizencentricity, efficiency, and sustainability lead.**

## WHO ATTENDS?

G4I welcomes attendees from diverse backgrounds, ensuring a rich and dynamic experience. From local, regional, and national governments to big corporations, start-ups, and universities & academics, we foster a unique environment where leaders from all sectors converge to tackle the challenges of the future. Joining them are investors, philanthropists, and

representatives from international organizations, bringing their expertise and passion to create lasting impacts and forge powerful collaborations. **Delegates include:**

- Ministers
- Mayors
- CIOs
- CTOs
- COO's
- Chief Digital Officers
- Chief Data Officers
- Heads of Digital Security
- Heads of Business Intelligence
- Heads of Strategy
- Heads of Digital ID
- Heads of Border Protection
- Heads of Fraud Prevention
- Heads of Data Protection
- Heads of Data Transformation
- Heads of Risk & Compliance
  
- Heads of Biometrics
- Heads of Cards & Payments
- Heads of Digital Innovation & Procurement
- Heads of Digital Transformation
- Heads of AI
- Heads of Policy
- Heads of Strategy
- Heads of Research
- Directors of ICT
- Directors of Safety & Security
- Project Directors
- Directors of Innovation
- Software & Data Engineers
- Solution Architects